

# STRATEGY INGOA

## Nursing Strategy Aotearoa

### OUR VISION TĀ TĀTOU MOEMOEĀ

Partnering with whānau to improve health outcomes.

### OUR MISSION TĀ TĀTOU HERENGA

We enact Te Tiriti o Waitangi and work together to achieve Pae ora, healthy futures for Māori and all New Zealanders.

### OUR VALUES Ā TĀTOU WHAIPAINGA

**Effective & Respectful | Whai hononga**  
We establish meaningful connections and relationships.

**Professional & Practised | Whai mātāpono**  
We are collective, inclusive and culturally safe.

**Innovative & Creative | Whai auahatanga**  
We are creative co-designers and influence the profession.

**Considered & Courageous | Whai whakaaro**  
We are thoughtful and seek to make a difference.

### OUTCOMES WE SEEK Ā TĀTOU PUTANGA

- Māori and Pacific nursing leadership with nurses' effective partnerships
- Responsive, sustainable nursing workforce using culturally responsive models of care
- Population health and wellbeing focussed and equitable health outcomes
- Robust system and nursing measures to monitor improvement and change.

### STRATEGIC OBJECTIVES Ā TĀTOU HOAKETANGA

- Shift cultural and social norms to improve wellbeing and equity
- Full utilisation and delivery of whānau-centred and whānau-led nursing services and care
- Improving quality and safety of health services for Māori, Pacific, disabled people, rural communities and other groups
- Strengthen system and practitioner accountability.

### PRIORITY AREAS Ā TĀTOU WHĀINGA TŌMUA

**1 Māori-Crown Partnerships**  
Relationships that reflect true partnerships with Māori

**2 Nursing Leadership**  
Active growth in Māori and Pacific nurse leaders to guide nursing leadership at all levels of the health and disability system

**3 Nursing Workforce**  
Invest in Māori and Pacific nursing workforce and develop a skilful and culturally safe workforce responsive to whānau needs

**4 Sector Development**  
Advancing practice through progressive and collaborative education and training

**5 Cross Agency Action**  
Engaging in intersectoral action that addresses the broader determinants of health

**6 Quality & Safety**  
Improving whānau experience through consistent quality and safety standards

**7 Insights & Evidence**  
Informing and validating other world views such as te ao Māori, that contribute to improved health outcomes

**8 Performance & Accountability**  
Strengthened performance and accountability including clear expectations for agreed outcomes