

1 November 2022

9(2)(a)



Tēnā koe 9(2)(a)

Your Official Information Act request, reference [HNZ00004527](#)

I refer to your request under the Official Information Act 1982 (the Act) regarding Healthy Families Hutt Valley reporting, which was received by Capital, Coast and Hutt Valley District (CCHV) on 30 September 2022.

District Health Boards were disestablished as legal entities on 1 July 2022 and Te Whatu Ora – Health New Zealand was established as a legal entity under the Pae Ora (Healthy Futures) Act 2022. Capital & Coast and Hutt Valley District Health Boards are now one district known as Capital, Coast and Hutt Valley District. Both locations share information, staff, many services and a single Interim District Director. Our response to your request is outlined below.

Request

All regular reports from Healthy Families Hutt Valley to either Health NZ or the old Hutt Valley DHB in the last two years.

Not looking for ordinary flow of paper, but regular monitoring reports, update reports (perhaps quarterly, I would expect?) providing an explanation of what work has gone on in the last period, what work is coming up, progress on agreed outcomes etc.

Response

The reports we hold for the last two years are attached.

Please note that Hutt Valley District Health Board, now Capital, Coast and Hutt Valley District, is not the majority funder of Health Families Hutt Valley. Our District funds a specific smoking cessation initiative only. The attached reports relate to delivery against that contract.

I trust this information fulfils your request. You have the right, under section 28 of the Act, to seek an investigation and review by the Ombudsman of this decision. Information about how to make a complaint is available at www.ombudsman.parliament.nz or you can free phone 0800 802 602.

Nāku ite noa, nā



John Tait MB BS, FRANZCOG, FRCOG
Interim District Director

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Te Kāwanatanga o Aotearoa
New Zealand Government



Healthy Families Hutt Valley

Provider name: Hutt City Council

Provider number: 438409

Contract number: 365624/00

Report for Hutt Valley District Health Board

24 August 2020 – 29 January 2021

(due by 20 January 2021)

Report against service deliverables

By 30 August 2020, you will develop a plan (implementation plan) for delivery of the Services (objectives, activities, KPIs and timeframes) and provide this to the DHB. This will include detail of the planned delivery of the following service activities:

- Engagement with Greater Wellington Regional Council around a regional smokefree/vapefree policy for consistency across territorial boundaries (to cover train stations/bus stops/shelters/reserve land).
- Ensuring all Hutt Valley town centres are smokefree and supporting the implementation and communication with communities, prioritizing those that will make the most difference to our priority populations.
- Work alongside the education sector to develop smokefree/vapefree areas outside of school grounds.
- Support Upper Hutt City Council where needed on smokefree policy implementation.
- Advocate for increased smokefree environments and producing submissions as necessary.
- Continue to build community insights to inform future work and priorities i.e. insight gathering with smokers/vapers, particularly about the impact of smokefree policies, impact of our smokefree communications, the underlying conditions that lead to smoking and make it hard to quit, vaping amongst youth.
- Deliver work recommended by the Tobacco Control Action Group. For example, development of a street art project with communities to celebrate Smokefree Hutt Valley.
- Contribute to the strengthening of local networks, support partnerships to undertake prevention activities, engage and empower communities to inform and participate in creating a healthy community and provide advocacy support on preventative health issues.
- Support Hutt Valley, region wide and nation-wide preventative health initiatives to be implemented at the community level.
- Deliver the Services in accordance with the Implementation Plan.

The implementation plan for delivery of service deliverables is attached. This plan summarises the strategic intent of the service activities, associated actions, timeframes and measures. This is a

living document and will be updated every month as activities are progressed. The narrative below summarises the actions taken to date in regard to the service activities, as well as workforce development and reflections on what has worked well, and what learnings and challenges have been identified.

Engagement with Greater Wellington Regional Council around a regional smokefree/vapefree policy for consistency across territorial boundaries (to cover train stations/bus stops/shelters/reserve land).

Healthy Families Hutt Valley has met with Greater Wellington Regional Council and discussed:

- The role and influence Greater Wellington Regional Council can have in supporting the smokefree kaupapa in the Hutt Valley and across the greater Wellington region. Clarifying the position of Greater Wellington Regional Council in relation to the development and implementation of an overarching smokefree policy in the Hutt Valley and across the greater Wellington region.
- An agreement and understanding on smokefree signage that will be used within and around transport hubs and green spaces.
- Greater Wellington Regional Council's commitment to supporting Smokefree Aotearoa New Zealand 2025.

The meeting highlighted:

- Greater Wellington Regional Council do not currently have a policy on smokefree however practice going forward will include smokefree signage in the imprint of any new bus shelters erected within the greater Wellington region. Greater Wellington Regional Council will support local Councils to display their own smokefree signage at existing transport hubs.
- All train stations across the Wellington region are currently displaying smokefree signage.
- Greater Wellington Regional Council currently has no official smokefree policy however they support the work of local Councils smokefree policies across the region.

A paper is to be prepared for consistency with application for the display of smokefree signage at transportation hubs across the region.

Greater Wellington Regional Council's current practice is:

- All train stations will have smokefree signage.
- All bus shelters that are newly constructed or replaced will have smokefree signage.
- Councils have the freedom to display smokefree signage on bus shelters that currently do not have smokefree messaging.

Implementing smokefree town centres across Lower Hutt by increasing awareness of Hutt City Council's Smokefree Outdoor Public Places Policy which designates town centres smokefree with the community and prioritising the implementation of smokefree town centres that will make the most difference to our priority populations.

An audit of smokefree signage and messaging that is currently in place at town centres has commenced and has highlighted:

- There is no signage at the Victoria Street, Railway Avenue and Cuba Street shops - Alicetown.
- There is no signage at the Mabey Road, Tennyson Avenue, High Street (Avalon Intermediate) and Victoria Corner shops – Avalon.
- There is no signage at the Orau Street and Rimu Street shops – Eastbourne.

- There is no signage at the Waiwhetu Road shops – Fairfield.
- There is no signage at the Major Drive shops – Kelson.
- There is no signage at the Dowse Drive shops – Maungaraki.
- There is no signage at the Randwick Road shops – Moera.
- There is some signage at the Naenae Hillary Court outside the Library and Dentist and at the playground, there is no signage on Rata Street, or Seddon Street shops in Naenae.
- There is no signage at the High Street shops – Park Avenue.
- There is no signage on Jackson Street – Petone.
- Scott Court in Stokes Valley has one smokefree sign on display that references a gas main. The Stokes Valley New World and Koraunui Stokes Valley Community Hub are displaying 'Proud to be Smokefree' signage on their buildings. There is no signage at the Stokes Valley Road, Kamahi, and Glen Road shops.
- There is no smokefree signage at the Taitā shops. There is 'Taitā Proud to be Smokefree' signage outside the Walter Nash Centre.
- Queen Street in Wainuiomata and Homedale shopping areas are well catered for with local 'Wainuiomata Proud to be Smokefree' and national smokefree signage on display. Two 'Proud to be Smokefree' signs have recently been replaced at Homedale due to fading of the signs. There is no signage at the Coast Road, Wainuiomata Road, Parkway and Norfolk Street shops.
- There is no signage at the Whitelines East, Waiwhetu Road and Wainuiomata Road shops – Waiwhetu.
- There is no smokefree signage at the Trafalgar Square, Knights Road shops - Waterloo.

Work alongside the education sector to develop smokefree/vapefree areas immediately outside of school grounds.

- Members of the Hutt Valley Tobacco Control Action Group, with a focus on smokefree environments, have indicated that Wainuiomata College has shown an interest in initiating the introduction of smokefree spaces immediately outside their school gates.
- We have had discussions with the Ministry of Education and planned for communication and a survey that will be issued to all Hutt Valley schools in February 2021 to:
 - Assess the desire from local schools to designate drop off areas outside school gates as smokefree/vapefree spaces, and
 - To gather insights into the type, frequency, and current provider of any smokefree programme being delivered in schools.

Support Upper Hutt City Council where needed on smokefree policy implementation.

- Fortnightly meetings are held with the Community Development Advisor and smokefree lead for Upper Hutt City Council.
- Upper Hutt City Council has agreed on the smokefree signage that will be on display throughout the city.
- We have provided Upper Hutt City Council with a copy of Hutt City Council's Smokefree Implementation Plan which has been used as a template for Upper Hutt.
- We have shared Hutt City Council's smokefree signage resources, website information and wellbeing practice with Upper Hutt City Council.

- We will provide support to Upper Hutt City Council with the engagement of sports clubs within the Upper Hutt community. Upper Hutt Rugby League Club will also be a part of the new smokefree sport initiative being led by Wellington Rugby League with the support of Healthy Families Hutt Valley.

Advocate for increased smokefree environments and producing submissions as necessary.

- As a result of the celebration for the Smokefree Cars legislation, New Zealand Rugby League were contacted to run an article on this story as the origin of the change came from a local Rugby League club. The additional impact of this article led to raising awareness on the influence sports clubs, and community, can have on changing social norms.
- New Zealand Rugby League posted an article on the Smokefree Cars Legislation on their website and social media channel. The story was well received and positively acknowledged by the rugby league community. See links to the article here:
<https://nzrl.co.nz/local-club-influences-national-smoke-free-law/>
<https://www.facebook.com/NZLeague/posts/3522457581147712>
- Healthy Families Hutt Valley presented to representatives of the Wellington Rugby League Board, the previous General Manager, the new CEO of Wellington Rugby League, the General Manager of Southern Zone Rugby League and staff from New Zealand Rugby League on the new Smokefree Club, Smokefree Sport and Smokefree Code campaign. This initiative will be piloted by Wellington Rugby League in 2021. The initiative will work as follows:

Smokefree Club

- All Rugby League clubs in the greater Wellington region will be resourced with smokefree/vapefree tear drop banners which will be on display at all Rugby League games. This further reinforces the alignment to Hutt City Council's Smokefree Outdoor Public Places Policy which designates all sports grounds smokefree.
- Takiri Mai Te Ata Regional Stop Smoking Service will be the quit smoking referral pathway service and will support the upskilling of rugby league volunteers.
- Club administrators and volunteers will be upskilled on the Smokefree Sport and Smokefree Code initiative and the quit smoking referral process.
- Club volunteers will then provide support to any club referrals as mentors post referral.
- All accredited Wellington Rugby League coaches, managers and trainers will be issued with vests carrying the messaging:

Accredited Rugby League Coach
Proud to Be Smokefree - Vapefree
It's More Than a Game. It's About Whānau'

Smokefree Sport

- The regional sporting organisation (Wellington Rugby League) will support the work being undertaken at a club level through the delivery of the volunteer development programme and actively promoting the initiative through their media platforms.

Smokefree Code

- The national sporting organisation (New Zealand Rugby League) will support the initiative by embedding the education and messaging into their volunteer development programme and promoting the initiative through their media platforms. New Zealand Rugby League will also be

active in supporting the distribution of vests to volunteers accredited under their development programme.

- Wainuiomata Rugby League has already been actively championing a smokefree club kaupapa.
- Randwick Rugby League has expressed interest in championing the smokefree club initiative.
- Southern Zone Rugby League have committed to adopting the Smokefree Club, Smokefree Sport initiative across the South Island in 2022.
- New Zealand Rugby League has expressed interest in embracing the Smokefree Club, Smokefree Sport and Smokefree Code initiative in 2022.
- Post pilot, the initiative will be offered to other sporting codes in Wellington along with the respective national sporting organisations.

Continue to build community insights to inform future work and priorities i.e. insight gathering with smokers/vapers, particularly about the impact of smokefree policies, impact of our smokefree communications, the underlying conditions that lead to smoking and make it hard to quit, vaping amongst youth.

- We have not focused on this activity over the current period therefore there are no new insights to report.

Deliver work recommended by the Hutt Valley Tobacco Control Action Group. For example, development of a street art project with communities to celebrate Smokefree Hutt Valley.

- The Tobacco Control Action Group completed the review of their Action Plan in December 2020. Healthy Families Hutt Valley has developed an implementation plan that aligns to the Hutt Valley Tobacco Control Action Group Plan.
- Healthy Families Hutt Valley will report against the deliverable activities on a monthly basis.

Contribute to the strengthening of local networks, support partnerships to undertake prevention activities, engage and empower communities to inform and participate in creating a healthy community and provide advocacy support on preventative health issues.

Over the course of the reporting period Healthy Families Hutt Valley has:

- Attended five Takiri Mai Te Ata Regional Stop Smoking Service meetings.
- Engaged with Regional Public Health, Te Hiringa Hauora/Health Promotion Agency, Takiri Mai Te Ata Regional Stop Smoking Service, Rugby League Zones, Districts and Clubs, Regional Sporting Trusts, National Sporting Bodies and local Councils to raise awareness and support of the Smokefree Club, Smokefree Sport and Smokefree Code initiative.
- Provided input, feedback and supported the Wainuiomata #Tags with a submission to Te Hiringa Hauora/Health Promotion Agency in relation to the proposed national smokefree cars media campaign.
- Met with Greater Wellington Regional Council to discuss the development of a regional smokefree policy and implementation of smokefree signage.
- We have attended five Hutt Valley Tobacco Control Action Group meetings.
- We have developed three communication plans to support Smokefree Lower Hutt, Smokefree Upper Hutt and Wellington Rugby League.

Support Hutt Valley, region wide and nation-wide preventative health initiatives to be implemented at the community level.

Healthy Families Hutt Valley have been involved in the following activities with a focus on supporting regional and nation-wide health initiatives:

- The South Island Pacific Series - Healthy Families Hutt Valley are represented on the South Island Sports Association Inc. This group runs an annual sports event where sport is used to bring culture together. Through the sport of rugby league, the 2020 South Island Pacific Series event hosted 22,000 visitors supported by 56 volunteers, including 16 referees. A total of 152 rugby league games took place, with the Pasifika community participating in 5,270 minutes of rugby league over the two days of tournament. 67 teams and 1,664 players and team support staff took part in this event. There was a strong focus on mental wellbeing supported by Mapu Maia Pacific Counselling and smokefree by Healthy Families Hutt Valley and through connections with Te Hā – Waitaha Stop Smoking Canterbury Service.
- We continue to support Healthy Families Ōtautahi and met twice with Canterbury Rugby Union and Christchurch City Council to discuss alcohol free sidelines, building on from the successful work with Canterbury Rugby League and Christchurch City Council on introducing an alcohol bylaw on rugby league grounds. Canterbury Rugby Union has agreed to identify 2-3 clubs to champion this work to being with. We are also engaged with Canterbury Hockey who has expressed interest in adopting alcohol free venues.
- In partnership with New Zealand Rugby League we are working towards presenting the 5 phases of wellbeing in sport model to Sport NZ. The model targets the upskilling of coaches, managers and trainers to shift culture and better engage with their athletes by applying a 'person first' approach.
- Healthy Families Hutt Valley has engaged with the Director of Suicide Prevention Office at the Ministry of Health to explore the five phases of wellbeing in sport and how sport can support and be an enabler to suicide prevention.
- Hutt Valley Healthy Families presented at the Systems Change in Action Symposium co presenting the Trusted Leaders programme. This initiative is targeted at support youth males whom have witnessed violence, used violence or self-harming. The presentation related to the co-design process and the findings from the journey.

Deliver the Services in accordance with the Implementation Plan.

The implementation plan has been signed off and is now in operation and being reported against on a monthly basis.

Workforce and Learning

You will maintain the agreed workforce as outlined in the service schedule.

George Lajpold was employed in the role as Systems Innovator – Smokefree Environments on a 12-month fulltime fixed term contract and began with us on 24 August 2020.

George has recently been recognised for his leadership through his mahi while at Healthy Families Ōtautahi and was acknowledged with a Christchurch City Council Civic Award (Emerging Leader).

Overall assessment and reflections:

Please provide a brief narrative report on your overall assessment and reflections in this reporting period.

- What is working well?
- What have been the key learnings/challenges in this reporting period?

Working well:

- The passing of the Smokefree Cars legislation has been a huge success for our community, especially the community of Wainuiomata and through the leadership of the Wainuiomata #tags and Wainuiomata Rugby League Club who have been advocating for this legislative change for many years.
- The process of Upper Hutt City Council adopting their strengthened Smokefree Policy has been extremely successful and well supported by our partners. This was a great example of working together within the system to influence policy change and decision makers.
- Building relationships and networking within Hutt City Council and the local community is providing opportunities to influence discussions on increasing smokefree environments.
- Building on from the smokefree work that the Healthy Families Hutt Valley team has been leading has provided for a seamless transition for this contract.
- The support from the Healthy Families Hutt Valley team and being natural champions of the work that is being undertaken in smokefree environments.
- Wellington Rugby League has been very easy to work alongside to champion the Smokefree Sport initiative and there is a strong desire for them to support their community's wellbeing.
- The continued partnership with Upper Hutt City Council and the sharing of learnings and policy and communication documentation.

Key learnings/challenges:

- There is differing views and attitudes towards smokefree/vapefree messaging which impacts the opportunity to drive a consistent approach towards the national Smokefree Aotearoa 2025 goal.
- Restructuring at Wellington Rugby League has delayed our progress and work with Wellington Rugby League in smokefree environments.
- Working within the sport system and influencing change through volunteers gains its biggest momentum through key leverage points in the system including coaches, managers and trainers and weaving this into the existing sporting structure and programming within clubs and codes.
- There are areas within the community, such as parks and green spaces, where Hutt City Council's smokefree policy is not widely known within the community or the policy is passively administered.

Healthy Families Hutt Valley Smokefree Environments Implementation Plan

2020 – 2021 Service Deliverables

The Healthy Families Hutt Valley Smokefree Environments Implementation Plan has been developed in reference to Section C Service Specification of the funding investment agreement between Hutt Valley District Health Board (HVDHB) and Healthy Families Hutt Valley (HFHV). The plan covers the Period August 2020 to September 2021.

Service Objectives

The aim of this investment is to increase smokefree environments across the Hutt Valley and support the implementation of smokefree policy across both the Hutt City Council and Upper Hutt City Council.

The overarching objectives of the service are to contribute to:

- Reducing tobacco-related morbidity and mortality
- Decreasing tobacco related disparity, particularly as regarding Maori, Pasifika people, pregnant women and their children.
- The Government's Smokefree Aotearoa 2025 goal.

The Plan

The Service Deliverables and related activities are colour coded with the PURPLE shading. To ensure the activities are aligned to work currently being delivered within HVDHB, Regional Public Health (RPH) and other Hutt Valley stakeholders, this Plan has been linked to the Tobacco Control Action Plan and the corresponding Workstream Plan. These links are highlighted with BLUE shading, the Workstream heading and number coding. Forecasted or current action in relation to an activity line will be recorded with a Y (Yes) or N (No) in the corresponding quarterly (Q) period.

Traffic Light System

Action complete	Activity and action has commenced and is meeting anticipated timeline.	Action completion timeline impacted and/or delayed by external issues.	Action is being managed and is now part of BAU

The traffic light system will be utilised to show progress and activity with this Implementation plan. The coding has been adopted from the Tobacco Control Action Plan and is being used to apply a level of consistency within the reporting process in the Tobacco space. All progress is supported by the commentary in the Deliverables Supporting Comments section of this report. On occasion where the Status Box is PURPLE this indicates the action is pending commencement.

ACTION PLAN: SMOKEFREE ENVIRONMENTS WORKSTREAM

	Activities	Lead	Support	Activity Q1. Aug-Oct	Activity Q2. Nov-Jan	Activity Q3. Feb-Apr	Activity Q4. May-Sep	Status
Smokefree Outdoor Public Places Policy								
1.1	Lower Hutt Outdoor Public Places Policy							
	Service Deliverable- No1 <i>Ensuring all Hutt Valley town centres are smokefree and supporting the implementation and communication with communities, prioritising those that will make the most difference to our priority populations.</i>							
TCAP1.1.1	Increase smokefree environments, including supporting Council with the implementation of smokefree town centres.							
1.1.1.1	Undertake an audit of signage at the Naenae, Taitā, Moera, Jackson Street, Hutt City CBD and other shopping centres.	HFHV		Y	Y	Y	N	
1.1.1.2	Finalise Best Practice for Town Centre Implementation <ul style="list-style-type: none"> • Signage (street / shop / retail) • Signage at Events • Communication strategy <ul style="list-style-type: none"> – Application of current policy – Strategies for different community groups – Smokefree Cars 2021 – Smokefree Aotearoa 2025 – Smokefree Generation – Website information is accurate, valid and current – Quarterly Review 	HFHV	GWRC HCC UHCC	N	Y	Y	N	
1.1.1.3	Look for ongoing opportunities to promote smokefree environments and wellbeing messaging within the broader town centre communities.	HFHV		Y	Y	Y	Y	
1.1.1.4	Look for opportunities to promote wellbeing messaging (Smokefree/Responsible Alcohol Management/Healthy Eating/Mental Wellbeing) to sports bodies and sports clubs.	HFHV		Y	Y	Y	Y	
1.1.1.5	Discussion with Te Atiawa re leading a piece of work around the protection of the environment around town centres (similar to work in Gisborne on cigarette butts). Ideally leadership around messaging to come from Te Atiawa (to then go on signage).	HFHV	Matiu Jennings HCC	N	Y	Y	Y	
1.2	Upper Hutt Outdoor Public Places Policy							
	Service Deliverable – No2							

	<i>Support Upper Hutt City Council, where needed, with the implementation of their smokefree policy.</i>							
TCAP1.2.1	Implement the Upper Hutt Smokefree Outdoor Public Places Policy <i>Michelle did not want to set out any particular actions that the group could help with. For example, are there particular actions for youth.</i>							
1.2.1.1	Review UHCC Implementation Plan and support the development of an Action Plan. <ul style="list-style-type: none"> Apply HCC process for schools that express a desire to apply smokefree position for areas outside their school. 	UHCC	HFHV	Y	Y	Y	Y	
1.2.1.2	Set in place regular meetings with the UHCC Smokefree Coordinator	HFHV	UHCC	Y	Y	Y	Y	
1.2.1.3	Support the development of a Smokefree Communications Plan for Upper Hutt City: <ul style="list-style-type: none"> Application of current policy Strategies for different community groups Smokefree Cars 2021 Smokefree Aotearoa 2025 Smokefree Generation Website information is accurate, valid and current – Quarterly Review 	UHCC	HFHV	N	Y	Y	Y	
1.2.1.4	Look for opportunities to promote wellbeing messaging (Smokefree/Responsible Alcohol Management/Healthy Eating/Mental Wellbeing) to sports bodies and sports clubs.	UHCC	HFHV	N	Y	Y	Y	
1.3								
Valley Wide approach to smokefree and vapefree environments								
Service Deliverable – No3								
<i>Work alongside the education sector to develop smokefree/vapefree environments outside school.</i>								
TCAP1.3.4	Exploring with education sector smokefree environments outside school (and journey to school)							
1.3.4.1	Assess interest of schools to support smokefree areas outside the school. <ul style="list-style-type: none"> Compile database of schools Complete survey Develop practice guidelines and policy 	HFHV	RPH HCC UHCC MOE	N	Y	Y	Y	
1.3.4.2	Finalise agreement on smokefree signage outside school gates.	HFHV		N	N	Y	N	
1.3.4.3	Develop communication strategy with schools <ul style="list-style-type: none"> Introduction of school approach to parents. Link in with Smokefree Cars legislation. 	HFHV	Schools	N	N	Y	Y	

1.3	Valley Wide approach to smokefree and vapefree environments							
	Service Deliverable – No5 <i>Advocate for increased smokefree environments.</i>							
TCAP1.3.7	Support voluntary sport space to become smokefree throughout the Hutt Valley prioritising areas with high proportion of priority populations.							
1.3.7.1	Review current landscape of sport in Wellington and identify a local sport to pilot Smokefree Club, Smokefree Sport, Smokefree Code initiative.	HFHV		N	Y	Y	N	
1.3.7.2	Develop a framework for Smokefree Sport initiative: <ul style="list-style-type: none"> The role of the sport, management of smokefree spaces, symptoms of change reporting. Upskilling of volunteer process: <ul style="list-style-type: none"> Understanding legislation and why people smoke. The target group The referral process Post referral support Develop communication plan for the sport. 			N	Y	Y		
1.3.7.3	Undertake review of pilot.			N	N			
1.3.7.4	Engage and manage stakeholders in the initiative.			N	Y	Y	Y	
1.3	Valley Wide approach to smokefree and vapefree environments							
	Service Deliverable – No4 <i>Engage with Greater Wellington Regional Council on a regional smokefree and vapefree policy for consistency across territorial boundaries.</i>							
TCAP1.3.9	Work with Greater Wellington Regional Council on the development of a region-wide smokefree and vapefree policy for transport hubs.							
1.3.9.1	Gain insights into GWRC position on an overarching approach to smokefree.	HFHV	GWRC	N	Y	Y	Y	
1.3.9.2	Work with GWRC to develop a position on Smokefree Policy across the territorial boundaries.	HFHV	GWRC	N	Y	Y	Y	
1.3.9.3	Work with GWRC on transport hub signage across the Hutt Valley: <ul style="list-style-type: none"> Complete audit Update GWRC Monitor upgrade of sites 	HFHV	GWRC	N	Y	Y	Y	
	Service Deliverable – No5 <i>Advocate for increased smokefree environments</i>							
5.1	Develop a Smokefree Aotearoa 2025 communication plan for the Hutt Valley in partnership with HVDHB, HCC, UHCC	HFHV	HVDHB HCC UHCC	N	Y	Y	Y	

5.2	Raise awareness and celebrate events and activities that are occurring locally, regionally and nationally that are smokefree.	HFHV		N	Y	Y	Y	
Service Deliverable – No6 <i>Continue to build community insights to inform future work and priorities i.e. insights gathering with smokers/vapers, particularly about the impact of smokefree policies, impact on our smokefree communications, the underlying conditions that lead to smoking and make it hard to quit, vaping amongst youth.</i>								
6.1	Liaise with schools to assess current health education programmes that support smokefree.	HFHV	RPH	N	Y	Y	Y	
6.2	Liaise with Life Education Trust (Harold) to evaluate their school delivery programmes pertaining to smokefree and health and wellbeing.	HFHV	RPH	N	Y	Y	Y	
6.3	Stay abreast of information that is being gathered on smokefree/vapefree impacts on youth both nationally and internationally including: <ul style="list-style-type: none"> Statistics NZ, HPA, conducting surveys with schools etc. 	HFHV		N	Y	Y	Y	
6.4	Communicate updates to Health Promotion Agency (Te Hiringa Hauora) on the Mapping New Zealand Councils Smokefree Outdoor Policies and Spaces.	HFHV	HPA	N	Y	Y	Y	
Service Deliverable – No7 <i>Contribute to the strengthening of local networks, support partnerships to undertake prevention activities, engage and empower communities to inform and participate in creating a healthy community and provide advocacy support on preventative health issues.</i>								
7.1	Liaise with sports organisations and sports clubs and discuss opportunities to partner on wellbeing strategies.	HFHV	RSO Clubs HCC UHCC		Y	Y	Y	
7.2	Liaise with target cultural groups and discuss wellbeing partnership opportunities.	HFHV			Y	Y	Y	
Service Deliverable – No8 <i>Support Hutt Valley, region wide and nationwide preventative health initiatives to be implemented at the community level.</i>								
8.1	Seek opportunities to promote national initiatives through sports, cultural groups, schools, Central and Local Government agencies.	HFHV			Y	Y	Y	

Service Deliverable – No9								
<i>Deliver the services in accordance with the implementation plan.</i>								
9.1	Monthly reports are completed detailing activity in the Service Deliverables.	HFHV		N	Y	Y	Y	
9.2	Issues and Barriers are discussed and solutions agreed	HFHV		N	Y	Y	Y	


Released under the
Official Information Act 1982

Deliverable Supporting Comments

Service Deliverable No1	<i>Ensuring all Hutt Valley town centres are smokefree and supporting the implementation and communication with communities, prioritising those that will make the most difference to our priority populations.</i>	
	Action Point Comments	Issues / Barriers / Risks / Opportunities
1.1.1.1	<p>The smokefree town centre signage audit has been completed. The audit reflects:</p> <ul style="list-style-type: none"> - The Wainuiomata area is well catered for with local 'Proud to be Smokefree' and national smokefree signage on display. Signage is on display at Homedale shops and on Queen Street. - Stokes Valley Scott Court has one smokefree sign on display that references a gas main. - There is no smokefree signage at the High Street, Avalon Intermediate shops. - There is no smokefree signage at the Taitā Shops. - There is signage at Naenae Hillary Court but the shops on Everest Avenue, Treadwell Street and Cambridge Terrace carry no signage. - There is no smokefree signage at Waterloo shops. - There is no signage at Mitchell Street shops. - There is no signage at Park Avenue shops. - There is no signage at Maungaraki shops. - There is no signage at Alicetown shops. - There is no signage at Rata Street shops. - There is no signage at Seddan Street shops. - There is no signage in the Hutt City CBD town centre. Limited signage is on display at bus stops on Margaret Street. - There is no signage on Jackson Street, Petone. - There is no signage at Epuni shops. - There is no signage at Eastbourne shops. - There is no signage at Waiwhetu shops. 	<p>The audit reflected there are varying degrees of signage on display throughout Lower Hutt's town centres.</p> <p>Target areas for the placement of pavement and corflute 'Proud to be Smokefree' signage are:</p> <ul style="list-style-type: none"> ✓ Scott Court, Stokes Valley – completed ✓ Taitā Shops – completed ✓ Naenae Hillary Court and shops – completed ✓ Epuni Shops – completed ✓ Waterloo Shops – completed ✓ Eastbourne Shops – completed ✓ Maungaraki Shops – completed • Hutt City CBD – to be completed • Jackson Street, Petone – to be completed
1.1.1.2.	<p>A best practice flyer was developed and issued to local retailers and businesses advising them of Hutt City Council's Smokefree Outdoor Public Places Policy and their role and responsibilities as an employer and staff in regards to smokefree town centres. The flyer included the types of signage that would be on display throughout their local town centre.</p>	<ul style="list-style-type: none"> • More than half of the retailers and businesses indicated they did not have a good understanding of the Smokefree Outdoor Public Places Policy and their role or responsibility in supporting the policy. • Very few understood smokefree also meant vape-free. • Conversations with some of the retailers and businesses highlighted this issue was due to the fact that they lease the premise and therefore had not received information on the policy that might've gone to the owners.

		<ul style="list-style-type: none"> • There has been no objection to the pavement decals. A number of the retailers indicated their appreciation of a strengths based approach to the signage. We even had a dairy owner in Moera request a pavement decal to be located outside their dairy. • We had one retailer call Council to raise concern regarding the ongoing smoking that was occurring outside their shop. This did not generate any positive outcome for the retailer as we rely on discouraging smoking in outdoor public places through signage, promotion and marketing, education and engagement with stakeholders and community. • When we engaged with the Southend Business Group they expressed a high degree of empathy for smokers and they questioned the effectiveness of the policy. The group was encouraged to feed into the review process in 2022.
1.1.1.3	<ul style="list-style-type: none"> • The opportunity to promote smokefree environments has been raised at Council meetings, through the induction of Council staff, through the relationships established with Upper Hutt City Council and the engagement with Regional Public Health, Te Hiringa Hauora, Takiri Mai Te Ata, and other Healthy Families NZ localities. 	<ul style="list-style-type: none"> • The introduction of smokefree pavement decals has generated positive feedback from retailers and businesses as it has been seen to be a strengths based approach to raising the awareness within communities.
1.1.1.4	<ul style="list-style-type: none"> • Wellington Rugby League has been championing the Smokefree Club, Smokefree Sport and Smokefree Code initiative. • New Zealand Rugby League are in full support of this initiative. • The initiative was launched on 29 March 2021 and further promoted by New Zealand Rugby League along with Pacific Media Sport. • Wellington Rugby League also dedicated their rounds of competition on the 29/30 May as Smokefree Round in recognition of World Smokefree Day. • As part of their weekly game logistics, Wellington Rugby League displayed smokefree teardrops at all junior venues and senior matches. Wellington Rugby League also posted weekly facebook reminders on their venues being smokefree. • Hutt Valley Softball has committed to championing out the Smokefree Sport this summer. 	<ul style="list-style-type: none"> • We are in the early stages of changing the culture in the sport and this is part of an overall person and community wellbeing strategy that will embrace smokefree, reducing harm from alcohol, mental wellness and violence free. • A robust Quit Smoking referral process was set in place to support this initiative. • Te Hiringa Hauora has provided \$3k of funding to purchase team management vests with smokefree messaging. New Zealand Rugby League have finalised the colour coding of the vests. The purchasing is still to be completed. Vests will be issued to accredited Wellington Rugby League Orca representative team management personnel. • The pilot will be reviewed over the course of the rugby league off season with the intent that the initiative is offered to other codes in 2022/23.
1.1.1.5	<p>This action point was created post Implementation Plan. Feedback on this action point has identified Te Atiawa were involved in the initial engagement on Hutt City's Smokefree Outdoor Public Places Policy and supported the policy approach.</p>	

Service Deliverable No3	<i>Support Upper Hutt City Council, where needed, with the implementation of their smokefree policy.</i>	
	Action Point Comments	Issues / Barriers / Risks / Opportunities
1.2.1.1	<ul style="list-style-type: none"> The action plan for Upper Hutt City Council has been developed and communicated to the community. It is fully operational. Healthy Families Hutt Valley, Takiri Mai Te Ata and Regional Public Health have partnered up to support the transition of Council staff into a smokefree environment. 	Michelle Bartlett, Community Development Funding Advisor at Upper Hutt City Council has been managing the staff response to smokefree and the changing culture that will be a challenge for staff as they make the transition to a smokefree environment. There is a natural level of resistance with the change as it is generating a change in the culture at Council.
1.2.1.2	<ul style="list-style-type: none"> Monthly meetings have been set in place with Michelle at Upper Hutt City Council. The Upper Hutt City Council Implementation Plan is reviewed at the monthly meetings and a focus approach is applied to any issues, obstacles and barriers that are raised. 	The smokefree work being undertaken by Michelle is in addition to her primary role of Community Development Funding Advisor. Michelle has also recently resigned from Upper Hutt City Council however Sue Colville, Community Development Advisor – Team Leader will be picking up this work going forward and we will continue to support Sue.
1.2.1.3	<ul style="list-style-type: none"> Healthy Families Hutt Valley has provided Upper Hutt City Council with information on: <ul style="list-style-type: none"> Website communications and messaging HR staff communications Connection with smokefree club initiative Connection with Te Hiringa Hauora Connection with Takiri Mai Te Ata Regional Stop Smoking Steering Group Connection with National Smokefree Cars Working Group 	
1.2.1.4	<ul style="list-style-type: none"> Upper Hutt Rugby League is located at Whakatiki Street Park. They were engaged, under the Wellington Rugby League Smokefree Club campaign to champion smokefree and alcohol free within the club and throughout the community of Upper Hutt. Totara Park Softball Club will be linked into the Smokefree Club initiative and will be fully briefed on the initiative and referral process. 	Discussions have been had with Michelle and the Sport and Recreation Manager at Upper Hutt City Council on utilising the opportunity of Maidstone Park to promote smokefree across a number of sports.
Service Deliverable No2	<i>Work alongside the education sector to develop smokefree/vapefree areas outside of school grounds.</i>	
	Action Point Comments	Issues / Barriers / Risks / Opportunities
1.3.4.1	<ul style="list-style-type: none"> An email and survey has been sent to all schools in the Hutt Valley to gauge their interest on designating smokefree areas outside schools and gather insights into the type of smokefree education that is being delivered in schools. A report has been completed capturing the insights from the survey. 	<ul style="list-style-type: none"> There is an opportunity to link the designated smokefree drop off areas outside school gates with the timing of the introduction of the Smokefree Cars legislation in November.

	<ul style="list-style-type: none"> Interest has been expressed by Wainuiomata College in designating their area outside the school gates as smokefree. 	
1.3.4.2	<p>The signage that will be on display at the school drop off areas has been finalised. It was agreed the signage should carry a strengths based approach. This has been linked to Lower Hutt's 'proud to be smokefree' signage and will support consistency in messaging between town centres and schools.</p>	<ul style="list-style-type: none"> Local v national / international signage. The approved signage for this campaign is: 
1.3.4.3	A communication plan has been completed and is aligned to the survey feedback process for schools.	
Service Deliverable No4	<i>Engage with Greater Wellington Regional Council on a regional smokefree and vape-free policy for consistency across territorial boundaries.</i>	
	Action Point Comments	Issues / Barriers / Risks / Opportunities
1.3.9.1	<p>Healthy Families Hutt Valley has met with Greater Wellington Regional Council (GWRC) and discussed:</p> <ul style="list-style-type: none"> The individual and organisational roles within the smokefree kaupapa for Hutt Valley and the Greater Wellington region. Clarity of Greater Wellington Regional Council's position in relation to a smokefree policy in the Hutt Valley and across the region. An agreement and understanding on signage that will be used within and around transport hubs and green spaces. Greater Wellington Regional Council's role in Smokefree Cars and Smokefree Aotearoa 2025. <p>The meeting highlighted:</p> <ul style="list-style-type: none"> Greater Wellington Regional Council will have smokefree signage in the imprint of any new bus shelters that are erected within the Greater Wellington region. Local Councils are permitted to display their own signage on existing transport hubs. All train stations will carry smokefree signage. 	<ul style="list-style-type: none"> The generic smokefree signage being used by Greater Wellington Regional Council signage does not include vape-free in the messaging. There is a slight disconnect between regional leadership and local leadership on smokefree policies and Greater Wellington Regional Council not having an approach or position on smokefree environments.

	<ul style="list-style-type: none"> Greater Wellington Regional Council had not taken into consideration a smokefree/vapefree position on the signage and how they would communicate this across the region. 	
1.3.9.2	Greater Wellington Regional Council was to organise a follow up meeting with Healthy Families Hutt Valley to discuss their ongoing approach to smokefree messaging and signage. Details on this meeting are pending.	Healthy Families Hutt Valley is still awaiting an update from Greater Wellington Regional Council.
1.3.9.3	<ul style="list-style-type: none"> Bus stops will carry smokefree signage provided by Greater Wellington Regional Council when new bus stops are installed. Local Councils can erect local council smokefree signage on existing bus stops. All train stations carry smokefree signage. 	Greater Wellington Regional Council has no current position on smokefree/vapefree signage.
Service Deliverable No5	<i>Advocate for increased smokefree environments.</i>	
	Action Point Comments	Issues / Barriers / Risks / Opportunities
5.1	<ul style="list-style-type: none"> There has been a common approach and intent from HVDHB, HCC and UHCC to collectively drive towards Smokefree Aotearoa 2025. Over the course of the past 12 months the health sector has been impacted by internal priorities and resourcing needed towards the COVID-19 response. With the Hutt Valley Tobacco Control Action Group not meeting since November 2020, Healthy Families Hutt Valley has pivoted and is using the monthly Takiri Mai Te Ata Regional Stop Smoking Service meetings to raise the work being undertaken in smokefree environments. This group is represented of the stakeholders that were part of the Hutt Valley Tobacco Control Action Group. Healthy Families Hutt Valley is an active member of the National Smokefree Cars Working Group. This group has made a collective submission to Te Hiringa Hauora relating to the advertising campaign presented to the group. This group was also in support of the recommendations made at the Tupeka Kore Aotearoa Hui 2021. Healthy Families Hutt Valley has also been part of smokefree environments research project being conducted by ESR. 	Stress on health sector resourcing has impacted on this action point.
5.2	<ul style="list-style-type: none"> The South Island Pacific Series was held from 12-14 November 2020 in Ōtautahi. Healthy Families Hutt Valley was part of the committee delivering this event. Each year the event carries with it a wellbeing theme that is targeted at Pasifika communities. In 2020 smokefree and mental wellness were the main health themes. Smokefree will again be championed in 2021. The 2020 event hosted over 22,000 visitors and was supported by 56 volunteers. 	<ul style="list-style-type: none"> Te Hā - Waitaha Stop Smoking Canterbury, Mapu Maia and Libraries were on site at the 2021 event. They were also a part of the health and wellbeing activities during the 2½ month lead in time to the event.

	<ul style="list-style-type: none"> A total of 152 games took place with 5270 minutes of rugby league played over the 2-day tournament. 67 teams and 1664 players and support staff took part in the event. Healthy Families Hutt Valley connected with local Stop Smoking Practitioner at Te Hā – Waitaha Stop Smoking Canterbury who supported this event. Mental wellness was supported by Mapu Maia/Pacific Counselling. Discussions have commenced with local Stop Smoking Practitioner at Te Hā – Waitaha Stop Smoking Canterbury to explore supporting the 2021 Pacific Series with stop smoking information and referral support. This event is being recognised nationally as the biggest Pasifika event in the South Island and is attracting teams and groups from Auckland to Southland. 	<ul style="list-style-type: none"> Healthy Families Hutt Valley will be represented at the 2021 event supporting the nōhanga-auai/smokefree and mental wellness programmes.
Service Deliverable No6	<i>Continue to build community insights to inform future work and priorities i.e. insights gathering with smokers/vapers, particularly about the impact of smokefree policies, impact on our smokefree communications, the underlying conditions that lead to smoking and make it hard to quit, vaping amongst youth.</i>	
	Action Point Comments	Issues / Barriers / Risks / Opportunities
6.1	A survey was issued in April/May that has captured insights on current smoking education programmes in schools.	This feedback has been captured in the Smokefree/Vapefree Schools Survey Report.
6.2	Schools were surveyed on the use of internal and/or external services around smokefree education.	<ul style="list-style-type: none"> The survey showed the majority provided internal smokefree education. Kōkiri Marae and Life Education Trust are two external providers used for education on smokefree.
6.3	<ul style="list-style-type: none"> We are often approached to share our smokefree environments work in the Hutt Valley and this includes to NGOs, Universities, Public Health Units, District Health Boards and central government agencies. The monthly Takiri Mai Te Ata meetings are also a platform where referrals and local matters are raised and discussed. 	
6.4	Hāpai Te Hauora has been contacted to update the Mapping New Zealand Councils Smokefree Outdoor Policies and Spaces to reflect the smokefree policy changes made in Upper Hutt City Council.	
Service Deliverable No7	<i>Contribute to the strengthening of local networks, support partnerships to undertake prevention activities, engage and empower communities to inform and participate in creating a healthy community and provide advocacy support on preventative health issues.</i>	
	Action Point Comments	Issues / Barriers / Risks / Opportunities

7.1	<ul style="list-style-type: none"> Wellington Rugby League has championed the Smokefree Club and Smokefree Sport initiative in 2021. They have been the pilot sport that will open the platform for other sports to actively promote and support the smokefree 2025 direction of government. With advice and support of Healthy Families Hutt Valley, Wellington Rugby League has also designated all their fields' alcohol free areas. All volunteer development courses hosted by Wellington Rugby League had smokefree banners on display and involved conversations with the volunteers on role playing and creating a person first approach on wellbeing for players and the community. Wellington Rugby League introduced the requirement for all senior players to attend a wellbeing workshop that is focussed on: <ul style="list-style-type: none"> Impacts of alcohol, smoking and drugs on a person and their family Concussion – response, management and responsibility Mental wellbeing – The Tough Conversation <p>Healthy Families Hutt Valley has facilitated these workshops.</p> <ul style="list-style-type: none"> Healthy Families Hutt Valley has been invited to be part of a Mental Wellbeing in Sport Research project being conducted by Auckland University. 	
7.2	The demographic of the rugby league community is 93% Māori and Pasifika. Healthy Families Hutt Valley has utilised sport to connect with the Tokelau, Cook Island, Tongan, Māori and Niuean communities and promote health and wellbeing messaging and environments.	
Service Deliverable No8	<i>Support Hutt Valley, region wide and nationwide preventative health initiatives to be implemented at the community level.</i>	
	Action Point Comments	Issues / Barriers / Risks / Opportunities
8.1	<ul style="list-style-type: none"> Healthy Families Hutt Valley have had direct input into health and wellbeing messaging at the 2020 South Island Pacific Series where smokefree along with other wellbeing messaging were actively promoted throughout the event and leading up to the event. Healthy Families Hutt Valley has been part of the preparations for the 2021 South Island Pacific Series. Healthy Families Hutt Valley is also involved in the preparations for Maka Pasifika Wellington Rugby League and will be promoting smokefree and mental wellness throughout these events. Healthy Families Hutt Valley has developed and presented the 5 phases of Wellbeing In Sport framework to Nuku Ora and the Director Suicide Prevention Office. 	



Healthy Families Hutt Valley

Provider name: Hutt City Council

Provider number: 438409

Contract number: 365624/00

Report for Hutt Valley District Health Board

1 February 2021 – 30 September 2021

Report against service deliverables

By 30 September 2020, you will develop a plan (implementation plan) for delivery of the Services (objectives, activities, KPIs and timeframes) and provide this to the DHB. This will include detail of the planned delivery of the following service activities:

- Engagement with Greater Wellington Regional Council around a regional smokefree/vapefree policy for consistency across territorial boundaries (to cover train stations/bus stops/shelters/reserve land).
- Ensuring all Hutt Valley town centres are smokefree and supporting the implementation and communication with communities, prioritizing those that will make the most difference to our priority populations.
- Work alongside the education sector to develop smokefree/vapefree areas outside of school grounds.
- Support Upper Hutt City Council where needed on smokefree policy implementation.
- Advocate for increased smokefree environments and producing submissions as necessary.
- Continue to build community insights to inform future work and priorities i.e. insight gathering with smokers/vapers, particularly about the impact of smokefree policies, impact of our smokefree communications, the underlying conditions that lead to smoking and make it hard to quit, vaping amongst youth.
- Deliver work recommended by the Tobacco Control Action Group. For example, development of a street art project with communities to celebrate Smokefree Hutt Valley.
- Contribute to the strengthening of local networks, support partnerships to undertake prevention activities, engage and empower communities to inform and participate in creating a healthy community and provide advocacy support on preventative health issues.
- Support Hutt Valley, region wide and nation-wide preventative health initiatives to be implemented at the community level.
- Deliver the Services in accordance with the Implementation Plan.

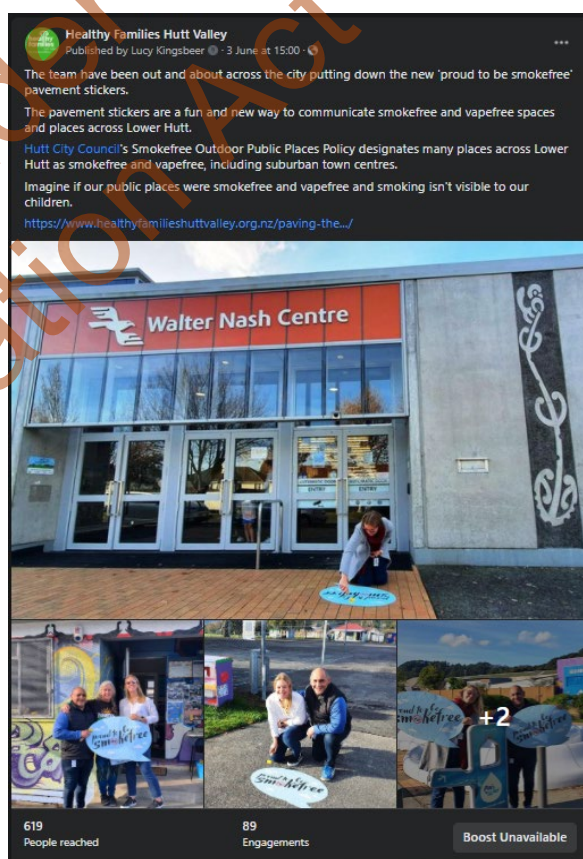
The implementation plan for delivery of service deliverables is attached. This plan summarises the strategic intent of the service activities, associated actions, timeframes and measures. This was a living document and was updated monthly as activities progressed. The narrative below summarises the actions taken to date in regard to the service activities, as well as workforce development and reflections on what has worked well, and what learnings and challenges have been identified.

Engagement with Greater Wellington Regional Council around a regional smokefree/vapefree policy for consistency across territorial boundaries (to cover train stations/bus stops/shelters/reserve land).

This outcome was completed in the first six months of the contract. There is no further update for this reporting period.

Ensuring all Hutt Valley town centres are smokefree and supporting the implementation and communication with communities, while also prioritising those that will make the most difference to our priority populations.

- An audit of smokefree signage in town centres across Lower Hutt showed a variety of smokefree signage on display throughout Lower Hutt. The audit showed 11 town centres with no smokefree signage, three centres with minimal signage and Wainuiōmata where smokefree signage is easily seen throughout Queen Street and Homedale.
- We've taken an innovative approach in partnership with Hutt City Council to raise the profile of smokefree town centres across Lower Hutt. Working alongside Hutt City Council's Transport Team, they agreed to fund 160 smokefree/vapefree decal footpath signage to be displayed throughout town centres across Lower Hutt. This funding supported raising awareness of Hutt City Council's Smokefree Outdoor Public Places Policy throughout the community with the attractive and visible footpath signage. This signage is made of slip proof adhesive material which will last up to six months. The signage has been rolled out across majority of Lower Hutt's suburban town centres, with the logistics and placing of signage for the Lower Hutt CBD and Jackson Street currently being finalised.
- Healthy Families Hutt Valley staff visited local retailers and businesses prior to the roll out of the pavement decals. This provided an opportunity to raise awareness of Hutt City Council's Smokefree Outdoor Public Places Policy and particularly smokefree town centres, discuss the responsibility of employers and staff, and outline the resources that are available to support them. On the whole, this approach was well received. The insights gathered show:
 - There was an overall enthusiasm for the introduction of smokefree pavement decals and signage in town centres.



- A number of retailers did not have a good understanding of the Smokefree Outdoor Public Places Policy and their role or responsibility in supporting the policy.
 - Some retail businesses felt the policy did not carry any mandate to support them when they were informing members of the public of the policy.
- A story has been written on smokefree town centres ‘Paving the way with smokefree messaging’:
<https://www.healthyfamilieshuttvalley.org.nz/paving-the-way-with-smokefree-messaging/>

Work alongside the education sector to develop smokefree/vapefree areas immediately outside of school grounds.

- With support from our Ministry of Education Strategic Leadership Group member we engaged with Hutt Valley primary, intermediate and secondary schools through a school survey.
- A survey was sent out to 71 schools in Te Awa Kairangi (see attached survey report). There was a 20% response to the survey. Key insights captured from the survey are:
 - 42% of schools indicated they currently have a smokefree education programme being delivered in their school.
 - 13 of the 14 schools that responded supported the idea of designating drop off areas outside school gates as smokefree/vapefree spaces.
 - 5 schools have indicated they would like to engage with Healthy Families Hutt Valley further on smokefree/vapefree.
- Moving forward, Healthy Families Hutt Valley will:
 - Provide feedback to the schools on the survey results.
 - Develop a plan for the roll out of smokefree signage for areas outside school gates.
 - Hutt City Council’s Smokefree Outdoor Public Places Policy will be reviewed in 2022. This provides an opportunity to designate drop off areas outside of school gates as smokefree/vapefree.

Supporting Upper Hutt City Council where needed on smokefree policy implementation.

- Healthy Families Hutt Valley has worked closely with Upper Hutt City Council, Tākiri Mai Te Ata Stop Smoking Service and Regional Public Health to support the implementation of Upper Hutt City Council’s Smokefree Parks and Open Spaces Policy.
- Over the past 12 months, this support has been provided by:
 - Providing advice and guidance on the implementation of the policy, marketing of the policy, smokefree branding, and policy communication strategies.
 - Organising regular meetings with Upper Hutt City Council’s Smokefree Implementation Coordinator to review the implementation plan and developing strategies moving forward.
 - Providing resourcing and content for Upper Hutt City Council’s website.
- The adoption of this policy has impacted the community, and had a significant impact on staff. It has therefore required Council management and staff to reflect on what smokefree means for them as leaders and employees of Council.
- Moving forward Healthy Families Hutt Valley will continue to:

- Work with Tākiri Mai Te Ata, Regional Public Health and Upper Hutt City Council staff to develop a framework under which Upper Hutt City Council will manage their smokefree spaces, including how this will work in practice for staff.
- Work with Tākiri Mai Te Ata, Regional Public Health, Upper Hutt City Councillors and Senior Leadership team to pilot 'Green Zones'. This initiative is based on developing a system that supports the zoned areas to be smokefree, alcohol free, drug free and safe for the community.

Advocating for increased smokefree environments and producing submissions as necessary.

Over the course of the past 12 months Healthy Families Hutt Valley has:

- Attended eight National Smokefree Cars Working Group hui and was part of a collective submission on the advertising campaign presented by Te Hiringa Hauora / Health Promotion Agency.
- Healthy Families Hutt Valley attended the Tupeka Kore National Workshop and supported the group with the recommendations made at the workshop.
- Made a submission on behalf of the Healthy Families Hutt Valley Strategic Leadership Group on the [Smokefree Environments and Regulated Products Act 1990](#).
- Made a submission on behalf of the Healthy Families Hutt Valley Strategic Leadership Group on the [Government's Smokefree Aotearoa 2025 Action Plan](#).
- As a member of the Hutt Valley Tobacco Control Group we were part of a joint submission that was led by Hutt Valley District Health Board on the Government's Smokefree Aotearoa 2025 Action Plan.
- Made a submission to Wellington City Council on their Trading and Events in Public Places Policy in recognition of the smokefree aspect of the policy.

Continue to build community insights to inform future work and priorities i.e. insight gathering with smokers/vapers, particularly about the impact of smokefree policies, our smokefree communications, and the underlying conditions that lead to smoking, making it harder to quit vaping, especially for youth.

- We have completed a survey with schools in Te Awa Kairangi and have produced a report with these insights (see attached).
- We will be supporting Hutt City Council with the review of their Smokefree Outdoor Public Places Policy in 2022 and ensuring stakeholder and community feedback is part of this review process.

Delivery of work recommended by the Hutt Valley Tobacco Control Action Group. For example, development of a street art project with communities to celebrate smokefree Hutt Valley.

- Healthy Families Hutt Valley Smokefree Environments Implementation Plan August 2021 provides a summary of the years activities against the Service Deliverable Action Points (see attached).

Contribute to the strengthening of local networks, support partnerships to undertake prevention activities, engage and empower communities to inform and participate in creating a healthy community and provide advocacy support on preventative health issues.

Over the course of this reporting period, Healthy Families Hutt Valley has:

- Attended four Tākiri Mai Te Ata Regional Stop Smoking Service meetings.
- Engaged with Regional Public Health, Te Hiringa Hauora / Health Promotion Agency, Tākiri Mai Te Ata Regional Stop Smoking Service, New Zealand Rugby League, Rugby League Zones, Rugby League Districts and Rugby League Clubs, Hutt Valley Softball Association, Regional Sporting Trusts, National Sporting Bodies and local Councils to raise awareness and support the Smokefree Club, Sport and Code initiatives. These initiatives has been piloted with Wellington Rugby League as outlined below:

Smokefree Clubs

- A total of 78 Wellington Rugby League coaches/managers/trainers and 44 volunteers and administrators have been upskilled on the Smokefree Sport and Smokefree Code initiative and the quit smoking referral process at the start of the season.
- Smokefree teardrops were on display at all Wellington Rugby League playing venues throughout the season giving access to 1560 players and their whānau on a weekly basis.
- Healthy Families Hutt Valley secured funding from Te Hiringa Hauora / Health Promotion Agency to support this Smokefree Club, Sport and Code initiative. This funding will be used to invest in Hi Vis vests that will be allocated to New Zealand Rugby League accredited coaches, managers and trainers whom will champion this initiative and the smokefree messaging at games. The use of Hi-Vis vests for roles in a team is not new to rugby league; the Be A Sport programme for the management of sideline behaviour uses fluorescent yellow vests. However the use of vests for coaches, managers and trainers is.



Smokefree Sport

- The regional sporting organisation (Wellington Rugby League) champions the work being undertaken at club level through the delivery of the volunteer development programmes. They also actively promote the initiative through their media platforms.
- Wellington Rugby League published communications in March 2021 on their Facebook page raising awareness of their 2021 approach to smokefree and alcohol free grounds. This was further promoted with smokefree messaging being displayed at the televised U20's representative Central Districts v Northern Swords game on 21 March 2021.
- In partnership with Wellington Rugby League we published and distributed a media release to 37 media outlets on ['Changing lives through the power of rugby league'](#) which led to New Zealand Rugby League publishing it on their website and the Wellington Rugby League CEO being [interviewed](#) by Pacific Breakfast Radio on the initiative and partnership with Healthy Families Hutt Valley.
- Wellington Rugby League hosted their inaugural smokefree round on 29/30 May 2021 to coincide with World Smokefree Day which was a great success and raised the profile of smokefree grounds. The round was supported with a promotional campaign embracing people's wellbeing with a focus on smokefree. Wellington Rugby League used their media connections, Tangata Pasifika, Mana Talanoa, Māori TV and New Zealand Rugby League media to support the promotion of this round.

Smokefree Code

- The national sporting organisation (New Zealand Rugby League) has advocated and continues to support the initiative.
- The smokefree club, smokefree sport and smokefree code initiative was presented at the New Zealand Rugby League General Managers conference in March. This initiative has been well received across the zones and districts throughout New Zealand.
- Smokefree signage was on display during the televised national 20's competition matches hosted by Wellington Rugby League on 7 March and 21 March 2021.
- New Zealand Rugby League has supported the initiative by embedding the education and messaging into their volunteer development programme and promoting the initiative through their media platforms.
- New Zealand Rugby League has actively supported the distribution of vests to volunteers accredited under their development programme in 2022.
- Southern Zone Rugby League have committed to adopting the Smokefree Club, Smokefree Sport initiative across the South Island in 2022.

Further coverage of the Smokefree Club, Sport and Code initiative in partnership with Wellington Rugby League

<https://www.healthyfamilieshuttvalley.org.nz/partnering-for-collective-impact-to-create-a-movement-for-change/>

<https://www.facebook.com/Wellington-Rugby-League-149807975039915/photos/pcb.4262463067107698/4262462790441059>

<https://www.facebook.com/149807975039915/photos/a.711596905527683/4261657360521602/>

Smokefree Cars

As a result of the smokefree cars legislation in this reporting period Healthy Families Hutt Valley has:

- Attended four National Smokefree Cars Working Group hui.
- Connected New Zealand Rugby League to this movement as its origins came from Wainuiōmata Rugby League. New Zealand Rugby League posted an article on the Smokefree Cars legislation on their website and social media channels. The story was well received and positively acknowledged by the rugby league community. See links to the article here:

<https://nzrl.co.nz/local-club-influences-national-smoke-free-law/>

<https://www.facebook.com/NZLeague/posts/3522457581147712>

- Made a submission to Te Hiringa Hauora / Health Promotion Agency on the Smokefree Cars legislation media campaign on behalf of the National Smokefree Cars Working Group.

Supporting Hutt Valley, region wide and nation-wide preventative health initiatives to be implemented at the community level.

Through this role, Healthy Families Hutt Valley has been involved in the following activities with a focus on supporting regional and nation-wide health initiatives:

- Leading the engagement with Nuku Ora, the Director of Suicide Prevention Office, Sport NZ, New Zealand Rugby League, Rugby League Zones and Districts, Te Hiringa Hauora / Health Promotion Agency, Regional Public Health, Ministry of Social Development, and National Sporting Organisations on the Five Phases of Wellbeing Framework, Checking In and suicide prevention

initiatives and alcohol management strategies. The model targets the upskilling of coaches, managers and trainers to shift culture and better engage with their athletes by applying a 'person first' approach.

Workforce and Learning

You will maintain the agreed workforce as outlined in the service schedule.

George Lajpold was employed in the role as Systems Innovator – Smokefree Environments on a 12-month fulltime fixed term contract from 24 August 2020 to 24 August 2021.

George has brought with him strong connections to the sporting community which has been fundamental to driving out the Smokefree Club, Sport and Code initiative. Over the course of the past 12 months he has built a number of key relationships that have been influential in delivering the outcomes of the smokefree implementation plan.

In this contract period, George has been recognised for his leadership through his mahi on alcohol free sidelines while at Canterbury Rugby League and Healthy Families Ōtautahi and was acknowledged with a Christchurch City Council Civic Emerging Leader Award.

We're also proud that George has recently been acknowledged at the 2021 Nuku Ora Sports Awards receiving recognition with the Lantech Lifetime Contribution Award for his work and contribution to rugby league and wider community and supporting a wellbeing approach.

Alongside other Healthy Families Hutt Valley staff, George was interviewed by ESR for a research project around values and perspectives of tobacco in New Zealand. The research is part of a Health Research Council funded programme being led by University of Otago along with ESR, Hāpai te Hauora and others. The study aims to understand how key stakeholders conceptualise the NZ tobacco system and the way they interpret and utilise evidence to make decisions that affect that system.

Overall assessment and reflections:

Please provide a brief narrative report on your overall assessment and reflections in this reporting period.

- What is working well?
- What have been the key learnings/challenges in this reporting period?

Working well:

- Upper Hutt City Council's openness in working alongside Healthy Families Hutt Valley in adopting their Smokefree Parks and Opens Spaces Policy. This work has been well supported by our partners including Tākiri Mai Te Ata and Regional Public Health. This is a great example of working together within the system to influence policy change with decision makers.
- Relationships and networking within Hutt City Council and the local community is providing opportunity to influence discussions on increasing smokefree environments.
- The smokefree pavement decals are eye catching and are receiving great feedback from the community. This has been a great process to not only raise awareness of our smokefree town centres but to also engage with our communities in the process.
- The support from the Healthy Families Hutt Valley team, and being natural champions of the work being undertaken with smokefree environments has meant the messaging has been spread through a wider network of people.

- Working with a Regional Sporting Organisation like Wellington Rugby League on the Smokefree Club, Smokefree Sport and Smokefree Code initiative has shown how connecting with the correct lever can influence change and impact all areas of sport.
- Wellington Rugby League has been extremely easy to engage and work with and have shown great leadership in communicating and supporting this initiative throughout the community. Hutt Valley Softball has shown a similar excitement and commitment to adopting this initiative during summer 2021. Both sports have a strong desire to support the overall wellbeing of people in the community. Throughout the rugby league season, weekly messaging was issued to the community about smokefree environments. In 2022 this messaging will focus on a “looking to quit” theme.
- Post pilot, the initiative will be offered to other sporting codes in Wellington along with the respective national sporting organisations.
- Our storytelling and media releases have been valuable in raising awareness and partnership within our sporting and pacific communities.
- Building on from the smokefree work, the Healthy Families Hutt Valley team has been providing a seamless transition for this contract.

Key learnings/challenges:

- There are differing views and attitudes towards smokefree/vapefree messaging which impacts the opportunity to drive a consistent approach towards the national Smokefree Aotearoa 2025 goal.
- There are areas within the community, such as town centres, parks and green spaces, where Hutt City Council’s Smokefree Outdoor Public Places Policy is not widely known within the community or adhered to by the public.
- Influencing change within the sporting system gains its biggest momentum through the key leverage points in the system i.e. coaches, managers and trainers and weaving the change into the existing sporting structure and programming within clubs and codes.
- The planned issuing of vest to accredited coaches, managers and trainers was impacted because of funding. The vests will be issued for the 2022 rugby league season. Funding restrictions also meant smokefree teardrops were limited in numbers.

Released under the Official Information Act 1982

Smokefree and Vapefree School Survey Report

PURPOSE OF REPORT

A survey was conducted with primary, intermediate and secondary schools in Te Awa Kairangi relating to their position on a proactive approach to creating smokefree environments outside school gates as well as gaining an understanding of any smokefree or vapefree education being delivered in the school.

SURVEY APPROACH

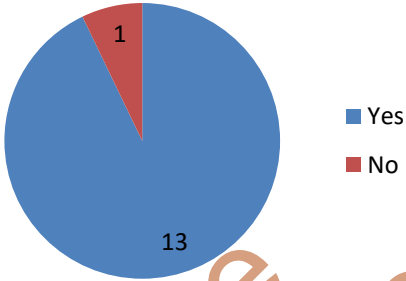
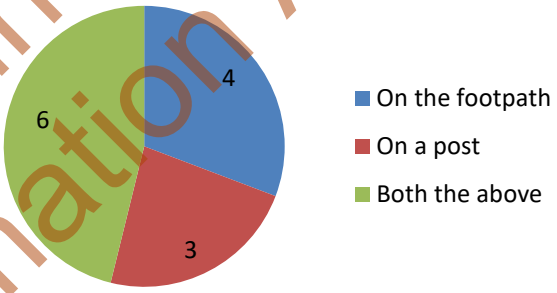
A survey was sent by email using contact information outlined on the Ministry of Education website to primary, intermediate and secondary schools across Te Awa Kairangi. A total of 71 schools were emailed the survey and given the opportunity to take part. The survey was emailed to schools on 6 April 2021 with responses due by 16 April 2021. Due to a low response rate the survey was emailed again to schools on 13 May 2021 with responses due by 31 May 2021.

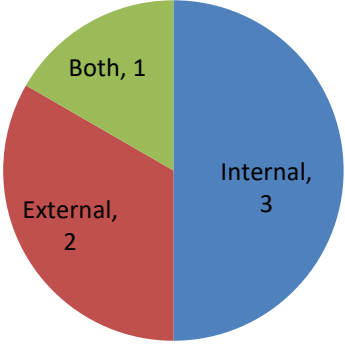
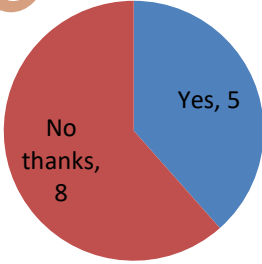
The survey asked the schools 11 key questions (refer to Appendices) gauging their interest in designating the areas outside their school gates as smokefree and vapefree areas as well as any smokefree or vapefree education the school may be delivering to students either themselves or by an external provider. Findings from each of the questions are outlined below.

SURVEY FINDINGS

A total of 71 schools were offered the opportunity to take part in this survey. We received 14 responses from schools (20% response rate). The table below outlines the key findings. Please refer to Appendices for a complete copy of the survey questions.

Q1. Please select your type of school (multiple options were provided)	
<p><i>Chart Breakdown</i></p> <ul style="list-style-type: none"> • 3 primary schools responded to the survey. • 2 intermediate schools responded to the survey. • 4 colleges responded to the survey. • 4 primary / intermediate composite schools responded to the survey. • 1 primary / intermediate / college composite school responded to the survey. 	<div style="display: flex; align-items: flex-start;"> <div style="margin-right: 20px;"> <ul style="list-style-type: none"> ■ Primary School Years 0-6 ■ Intermediate School Years 7-8 ■ Secondary School Years 9-13 </div> </div>

<p>Q6. Please advise if your school would be interested in designating the area outside your school gate(s) drop off area(s) as smokefree.</p>									
<p><i>Comments</i></p> <p>The school that responded with no to this question is a teen parent school.</p>	 <table border="1"> <caption>Data for Q6 Pie Chart</caption> <thead> <tr> <th>Response</th> <th>Count</th> </tr> </thead> <tbody> <tr> <td>Yes</td> <td>13</td> </tr> <tr> <td>No</td> <td>1</td> </tr> </tbody> </table>	Response	Count	Yes	13	No	1		
Response	Count								
Yes	13								
No	1								
<p>Q7. Please advise if your school would prefer smokefree signage to be displayed on the footpath at the entrance to the school, or displayed outside your school gate(s) or drop off areas.</p>									
<p><i>Comments</i></p> <p>10 of the 13 respondents indicated their preference for footpath signage at the school drop off areas.</p>	 <table border="1"> <caption>Data for Q7 Pie Chart</caption> <thead> <tr> <th>Preference</th> <th>Count</th> </tr> </thead> <tbody> <tr> <td>On the footpath</td> <td>4</td> </tr> <tr> <td>On a post</td> <td>3</td> </tr> <tr> <td>Both the above</td> <td>6</td> </tr> </tbody> </table>	Preference	Count	On the footpath	4	On a post	3	Both the above	6
Preference	Count								
On the footpath	4								
On a post	3								
Both the above	6								
<p>Q8. If your school has a smokefree education programme, can you briefly outline the structure and content of the programme being delivered to students.</p>									
<p><i>Responses</i></p> <ul style="list-style-type: none"> • As part of the health curriculum • Kōkiri Marae Rangatahi Quit smoking talk about smoking and the benefits of the group they set up. Physical activity. • Part of our junior health education programme. • Part of Life Education Trust programme. <p>The school that engages with Kōkiri Marae Rangatahi Quit Smoking programme is the school that indicated they did not want to designate their drop off area smokefree.</p>									
<p>Q9. If your school has a smokefree education programme can you please advise if this is delivered by an internal or external provider, or both?</p> <p>Q10. Please enter the name(s) of any external providers delivering the smokefree education programme at your school.</p>									

<p><i>Comments</i></p> <p>The schools that have some type of smokefree education programme delivered to students are made up of:</p> <ul style="list-style-type: none"> • 1 intermediate school • 2 primary / intermediate schools • 3 secondary schools <p>The external agencies engaged to provide smokefree educational programmes are:</p> <ul style="list-style-type: none"> • Kōkiri Marae (within a secondary school) • Life Education Trust (within a primary/intermediate school) <p>42% of schools who completed the survey have smokefree education in their curriculum.</p>	 <table border="1"> <caption>Smokefree Education Programmes</caption> <thead> <tr> <th>Category</th> <th>Count</th> </tr> </thead> <tbody> <tr> <td>Internal</td> <td>3</td> </tr> <tr> <td>External</td> <td>2</td> </tr> <tr> <td>Both</td> <td>1</td> </tr> </tbody> </table>	Category	Count	Internal	3	External	2	Both	1
Category	Count								
Internal	3								
External	2								
Both	1								
<p>Q11. Heathy Families Hutt Valley are here to support your school and are keen to hear from you about how we may be able to work together to create a smokefree future for our tamariki.</p>									
<p><i>Comment</i></p> <p>This chart shows that there are five schools who have indicated they would like to engage further.</p>	 <table border="1"> <caption>Response to Q11</caption> <thead> <tr> <th>Response</th> <th>Count</th> </tr> </thead> <tbody> <tr> <td>Yes</td> <td>5</td> </tr> <tr> <td>No thanks</td> <td>8</td> </tr> </tbody> </table>	Response	Count	Yes	5	No thanks	8		
Response	Count								
Yes	5								
No thanks	8								

ACTIONS MOVING FORWARD

All schools that have indicated a desire to designate their drop off areas as smokefree will be contacted and we will work with them to further define the process for the school moving forward. There is an opportunity to align this work to the introduction of the smokefree cars legislation coming in to effect in November 2021.

SUMMARY

The survey has captured information that indicates a higher percentage of schools are interested designating their drop off areas outside schools gates as smokefree. A low percentage of schools have shown they are currently engaged in smokefree education which provides an opportunity to further work with our education settings on health and wellbeing messaging relating to smokefree and vape-free.

APPENDICES

Survey Questions

Smokefree / Vapefree School Insights

This survey is being conducted with the intent of gathering insights on:

- schools interest to designate areas outside their school gate(s) smokefree, and
- the current smoking and vaping educational programmes being delivered to schools in the Hutt Valley.

Healthy Families Hutt Valley will be using the information to inform and guide us on how we can best support our schools with requirements under the Smokefree Environments Act 1990, and how we may be able to work together to create a smokefree future for our tamariki.

Please note - any information you provide will remain confidential to the Healthy Families Hutt Valley team.

This survey should take no more than 5 minutes to complete.

1. Please enter the name of your school

2. Please select the type of school

- Primary School Years 0-6
- Intermediate School Years 7-8
- Secondary School Years 9-13

3. Please enter your name

4. Please enter your email address

5. Please enter your role at the school

6. Please advise if your school would be interested in designating the area outside your school gate(s) drop off area(s) as smokefree

- Yes
- No

7. Please advise if your school would prefer smokefree signage to be displayed on the footpath at the entrance to the school, or displayed outside your school gate(s) or drop off areas.

- On the footpath
- On a post
- Both of the above
-

8. If your school has a smokefree education programme, can you briefly outline the structure and content of the programme being delivered to your students.

A text input field with a scroll bar on the right side, intended for the user to describe the structure and content of a smokefree education programme.

9. If your school has a smokefree educational programme can you please advise if this is delivered by an internal or external provider?

- Internal
- External
- Both
-

10. Please enter the name(s) of any external providers delivering the smokefree education programme at your school.

A text input field with a scroll bar on the right side, intended for the user to list external providers of a smokefree education programme.

11. Heathy Families Hutt Valley are here to support your school and are keen to hear from you about how we may be able to work together to create a smokefree future for our tamariki.

Let us know if you are keen to connect further.

- Yes
- No thanks
-



Healthy Families Hutt Valley

Provider name: Hutt City Council
 Provider number: 438409
 Contract number: 365624/00

Report for Hutt Valley District Health Board
 30 September 2021 – 31 December 2021

Report against service deliverables

By 30 June 2023, the service will deliver and report on the following:

- Support all Hutt Valley town centres to be smokefree and planned delivery of this involves consultation with communities.
- Provide advice and clarity to retailers on the Smokefree Outdoor Public Places Policy, so they understand their role in supporting the policy.
- Support the education sector to develop smokefree/vapefree areas outside of school grounds.
- Continue to gather community insights to inform future work and priorities i.e. insight gathering with smokers/vapers, particularly about the impact of smokefree policies
- Support Upper Hutt City Council on the implementation of their smokefree policy
- Deliver work that has come out of the Smokefree Action Plan, endorsed by the Tobacco Control Action Group
- Contribute to strengthening of local networks, support partnerships to undertake prevention activities and empower communities to inform and participate in creating a healthy community.

The narrative below summarises the actions taken to date in regard to the service activities, as well as workforce development and reflections on what has worked well, and what learnings and challenges have been identified.

Support all Hutt Valley town centres to be smokefree and planned delivery of this involves consultation with communities.

There has been no progress update for this area.

Provide advice and clarity to retailers on the Smokefree Outdoor Public Places Policy, so they understand their role in supporting the policy.

There has been no progress update for this area.

Support the education sector to develop smokefree/vapefree areas outside of school grounds.

The smokefree and vapefree school survey has been completed. We've been mindful of our interactions with schools due to the COVID-19 environment and applying additional pressure to schools. This will be an area of focus in 2022 as part of Hutt City Council's Smokefree Outdoor Public Places Policy review.

Continue to gather community insights to inform future work and priorities i.e. insight gathering with smokers/vapers, particularly about the impact of smokefree policies.

There has been no progress update for this area.

Support Upper Hutt City Council on the implementation of their smokefree policy.

Healthy Families Hutt Valley have continued to provide advice and support to Upper Hutt City Council with the implementation of their smokefree policy. This has included offering advice on the management of the Policy for Council staff.

Healthy Families Hutt Valley, in partnership with Takiri Mai te Ata and Regional Public Health presented to Upper Hutt City Council and provided guidance and advice on the implementation of their policy. We secured the commitment from the Mayor and Deputy Mayor to champion the new Green Space initiative. For smokefree environments, this means that all entranceways to businesses, footpaths, greenspaces, school drop-off and pick up areas, events and all Council buildings will be designated smokefree and vapefree areas. Takiri Mai te Ata are leading this initiative.

Deliver work that has come out of the Smokefree Action Plan, endorsed by the Tobacco Control Action Group.

During November, an opportunity arose to support an [open letter by the Health Coalition Aotearoa](#) calling for action on the Smokefree 2025 Action Plan. Our Strategic Leadership Group wrote a letter to Minister Ayesha Verrall in support of the call to action by the Health Coalition.

Contribute to the strengthening of local networks, support partnerships to undertake prevention activities and empower communities to inform and participate in creating a healthy community.

Creating a Smokefree Hutt Valley

We have published our smokefree case study '[Creating a Smokefree Hutt Valley](#)' which is now available on our website and has been shared widely throughout our social media channels and key system partners including Healthy Families NZ Managers, members of the Hutt Valley Tobacco Control Group, Mayors of both Hutt City Council and Upper Hutt City Council, Te Hiringa Hauora, Cancer Society, Otago University, Hapai te Hauora and the Healthy Families Hutt Valley Strategic Leadership Group. This publication shared our smokefree environments and policy journey in Te Awa Kairangi. Feedback on the publication has been extremely positive.

The Healthy Families NZ explainer

As part of the [Healthy Families NZ explainer](#) that was led by the Healthy Families Hutt Valley team, we were able to showcase the impact of being based with local government to influence smokefree environments and having two of the most comprehensive smokefree (and vape-free) policies in Lower Hutt and Upper Hutt.

Takiri Mai Te Ata Regional Stop Smoking Steering Group

We've continued to remain connected to those involved in the Takiri Mai Te Ata Regional Stop Smoking Steering Group and use this opportunity to provide updates on the smokefree environments work happening within Hutt City Council, Upper Hutt City Council and Healthy Families Hutt Valley.

Smokefree Aotearoa 2025 Action Plan launch

We were fortunate to be invited to the launch of the Smokefree Aotearoa 2025 Action Plan presented by the Associate Minister of Health the Hon Dr Ayesha Verrall.

Workforce and Learning

You will maintain the agreed workforce as outlined in the service schedule.

During this period, George Lajpold resigned from his position Systems Innovator – Smokefree Environments with his last day being Friday 17 December 2021.

This role has been vacant during the rest of this reporting period.

Overall assessment and reflections:

Please provide a brief narrative report on your overall assessment and reflections in this reporting period.

- What is working well?
- What have been the key learnings/challenges in this reporting period?

Working well:

- Publishing 'Creating a Smokefree Hutt Valley' was a great way to capture and share our smokefree policy journey across Aotearoa.
- We've been having encouraging conversations with Hutt City Council's Policy team regarding a comprehensive review of Hutt City Council's Smokefree Outdoor Public Places Policy in 2022.

Key learnings/challenges:

- Due to the vacancy in this role, we've been unable to continue the momentum in smokefree environments.
- It has been challenging engaging with schools due to COVID-19 being a high priority and ensuring the safety of children. This has meant we put further engagement with schools, following the initial survey, on hold.
- It's been difficult to engage with Hutt Valley Softball on smokefree sport. This is due to a lack of capacity within softball.



Healthy Families Hutt Valley

Provider name: Hutt City Council
 Provider number: 438409
 Contract number: 365624/00

Report for Hutt Valley District Health Board
 1 January 2022 – 30 June 2022

Report against service deliverables

By 30 June 2023, the service will deliver and report on the following:

- Support all Hutt Valley town centres to be smokefree and planned delivery of this involves consultation with communities.
- Provide advice and clarity to retailers on the Smokefree Outdoor Public Places Policy, so they understand their role in supporting the policy.
- Support the education sector to develop smokefree/vapefree areas outside of school grounds.
- Continue to gather community insights to inform future work and priorities i.e. insight gathering with smokers/vapers, particularly about the impact of smokefree policies
- Support Upper Hutt City Council on the implementation of their smokefree policy
- Deliver work that has come out of the Smokefree Action Plan, endorsed by the Tobacco Control Action Group
- Contribute to strengthening of local networks, support partnerships to undertake prevention activities and empower communities to inform and participate in creating a healthy community.

The narrative below summarises the actions taken to date in regard to the service activities, as well as workforce development and reflections on what has worked well, and what learnings and challenges have been identified.

Support all Hutt Valley town centres to be smokefree and planned delivery of this involves consultation with communities.

Healthy Families Hutt Valley have had discussions with HCC Head of Policy and Planning and Senior Policy Advisors to review the Councils Smokefree Environments policy. The review of this policy has now been placed on the Council Agenda for December 2022. Healthy Families have provided input into recommended changes to the policy to highlight smokefree and vapefree jointly, raise support for the enforcement of the policy and the education and promotion of the policy to retailers and community moving forward.

Provide advice and clarity to retailers on the Smokefree Outdoor Public Places Policy, so they understand their role in supporting the policy.

This continues to be initiated through the information available on Council's website and through engagement from staff as we move through the community. This is further supported through advice and information that is shared by Regional Public Health, Ta Kiri Mai Te Ata and the Regional Stop Smoking Steering Group.

Support the education sector to develop smokefree/vapefree areas outside of school grounds.

The smokefree and vapefree school survey was completed in 2021. Based on the feedback from staff within schools we have continued to pause the further engaging schools on designating the school drop off areas Smokefree spaces. The designating of drop off areas as smokefree / vapefree has formed part of the discussion held with Councils Policy and Planning team and their review of Hutt City Council's Smokefree Outdoor Public Places Policy.

It is planned that Healthy Families will recanvas the schools to assess their support and their interest.

Continue to gather community insights to inform future work and priorities i.e., insight gathering with smokers/vapers, particularly about the impact of smokefree policies.

Mapping has been taking place of vape and smoking outlets. Along with insights gathered from the community. This information has been used to support Healthy Families submission to council to 100% support the Suggested Course of Action made by Kaipara District Council in reference to Remit 5 Density and Proximity of Vaping Retailers being presented at the Local Government NZ Annual General Meeting on 28 July 2022.

Support Upper Hutt City Council on the implementation of their smokefree policy.

Healthy Families Hutt Valley have continued to provide advice and support to Upper Hutt City Council with the implementation of their smokefree policy. This has included offering advice on the management of the Policy for Council staff.

The opportunity for Healthy Families Hutt Valley, in partnership with Takiri Mai Te Ata and Regional Public Health to trial Green Zones. This a concept that pulls Smokefree, Alcohol and Drug policy administered by council to create Safe Zones. A space where family and the community can engage with that is fully supported and resources as a safe area. Restrictions imposed by COVID means the momentum at which this change was taking place has been impacted and slowed as the result of priority demand and increased support for emergency responses to the community.

Deliver work that has come out of the Smokefree Action Plan, endorsed by the Tobacco Control Action Group.

During November, an opportunity arose to support an [open letter by the Health Coalition Aotearoa](#) calling for action on the Smokefree 2025 Action Plan. Our Strategic Leadership Group wrote a letter to Minister Ayesha Verrall in support of the call to action by the Health Coalition.

Contribute to the strengthening of local networks, support partnerships to undertake prevention activities and empower communities to inform and participate in creating a healthy community.

Creating a Smokefree Hutt Valley

Walk throughs have taken place with Connected Community staff, Neighbourhoods and Community staff, the Hutt City Council CEO and the Mayor of Lower Hutt on the Healthy Families kaupapa and work that is being supported and/or delivered by Healthy Families and our stakeholders. Our strategy, in this space, has been to raise the awareness of our community and the Healthy Families work across our council officers so they can become champions of the smokefree 2025 targets.

Smokefree Sport

Healthy Families partnership with Wellington and New Zealand Rugby League has proved very beneficial as we, collectively, continue to actively promote the Smokefree / Vapefree Greenspaces. Hi Vis Vests will be presented to accredited coaches managers and trainers as part of Hutt City Councils support of Remit 5 at the Local Government NZ AGM. An important aspect of the presentation of the vests is that the volunteers who will receive the vest will have undertaken training and discussion in player and whanau hauora and the services that are available through Takiri Mai Te Ata Whanau Ora approach for anyone wishes to transition into the cessation of smoking or vaping.



New Zealand Rugby League have been fully supportive of this initiative have have further shown their commitment to this kaupapa by designating all their tournaments smokefree.

The monthly meetings held with Sport NZ and Nuku Ora have provided a platform to keep these organisations are informed and kept up to date of the mahi that is being undertaken to champion Smokefree/Vapefree waiora across our community through sports and other community activities. These forums have also been a vehicle under which we have connected with other Territorial Authorities to discuss smokefree/vapefree waiora.

The Healthy Families NZ explainer

As part of the [Healthy Families NZ explainer](#) that was led by the Healthy Families Hutt Valley team, we were able to showcase the impact of being based with local government to influence smokefree environments and having two of the most comprehensive smokefree (and vapefree) policies in Lower Hutt and Upper Hutt.

Takiri Mai Te Ata Regional Stop Smoking Steering Group

Healthy Families Hutt Valley has continued to remain closely connected to those involved in the Takiri Mai Te Ata Regional Stop Smoking Steering Group and use this opportunity to provide updates on the smokefree environments work happening within Hutt City Council, Upper Hutt City Council and Healthy Families Hutt Valley.

Local Government NZ AGM

As a result of Healthy Families Hutt Valley's involvement with the Takiri Mai Te Ata Regional Stop Smoking Steering Group and Healthy Families Hutt Valley relationship with Council and other stakeholders, our advice and guidance has been sought on Remit 5 - Density and Proximity of Vaping Retailers that will be discussed at the Local Government NZ AGM being held on 28 July 2022.

It is the recommendation of Healthy Families Hutt Valley to the Hutt City Council to 100% support Kaipara District Council's suggested course of action Remit 5. – Density and Proximity of Vaping Retailers, thereby supporting Local Government NZ to request the Government to:

- Restrict the sale of vaping products to R18 specialists vaping stores.
- Develop proximity limits to prevent the clustering of vaping product retailers and protect young people.

Workforce and Learning

You will maintain the agreed workforce as outlined in the service schedule.

George Lajpold resigned from the position of Systems Innovator – Smokefree Environments in December 2021. He has continued to manage and lead out the work in this area during this reporting period. George will stay across this mahi until the appointment of a new staff member is completed and the Smokefree Environments Action Plan and work are transitioned to the appointee.

Overall assessment and reflections:

Please provide a brief narrative report on your overall assessment and reflections in this reporting period.

- What is working well?
- What have been the key learnings/challenges in this reporting period?

Working well:

- Publishing 'Creating a Smokefree Hutt Valley' was a great way to capture and share our smokefree policy journey across Aotearoa.
- The support and commitment shown by stakeholders has been hugely beneficial in continuing momentum with Healthy Families Smokefree approach. This can be seen with the commitment shown by Wellington Rugby League and NZ Rugby League and their hauora waiora Kaupapa.
- The conversations that have taken place with Hutt City Council's Policy team regarding a comprehensive review of Hutt City Council's Smokefree Outdoor Public Places Policy in 2022. This will take place in December 2022.

Key learnings/challenges:

- Due to the vacancy in this role, we've been unable to continue the momentum of smokefree environments to the detail of what we would like however the Regional Action Plan will help lift this activity.
- It has been challenging engaging with schools due to COVID-19 being a high priority and ensuring the safety of children. This has meant we will reshuffle our approach to designating the drop off areas outside schools as smokefree/vapefree through policy.

HE ORANGA WHĀNAU TE AWA KAIRANGI

HEALTHY FAMILIES HUTT VALLEY

Briefing: August 2021

Healthy Families NZ is a large scale prevention initiative funded by the Ministry of Health.

It brings community leadership together in a united effort for better health in the places we live, learn, work and play.

The goal is for all New Zealanders to enjoy social and physical environments that enable healthy food and physical activity choices, being smokefree, drinking alcohol only in moderation and increasing mental health resilience and wellbeing.

By making our environments healthier, we're laying the foundations for a healthier future for everyone.

Healthy Families NZ are accelerating innovation, collaboration and amplifying system changes across the ten localities. Collectively we are building a national movement that is identifying and acting on opportunities for long term sustainable change.

It is useful to understand how Health Families NZ is different from other health initiatives.

Healthy Families NZ <u>is</u>	Healthy Families NZ <u>is not</u>
Chronic disease prevention through systems change within settings	Funding for delivery of health services/interventions
Funding a workforce to enable systems change	Direct funding of programmes, projects, campaigns, resources or capital investment (except limited seed funding)
Enabling and supporting community action	Delivering for community

Healthy Families NZ reflects the unique context of New Zealand communities, and the special relationship between Māori and the Crown, including obligations under Te Tiriti o Waitangi.

The Healthy Families NZ Principles include an explicit focus on equity, improving Māori health and improving health equity for groups at increased risk of chronic diseases.

Healthy Families Hutt Valley is led by Hutt City Council and is one of [10 Healthy Families NZ localities](#) across Aotearoa.



Ā MĀTOU KAUPAPA OUR APPROACH

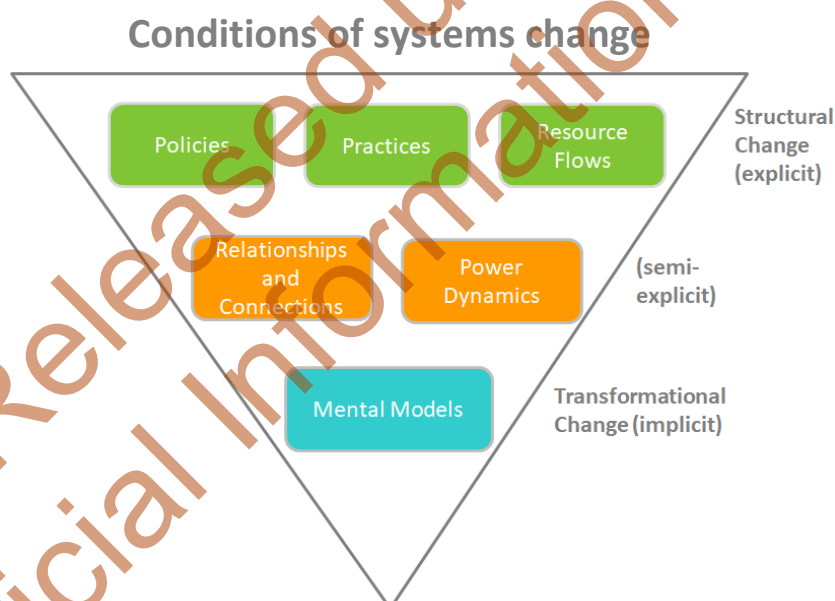
We work collaboratively with our partners and communities to understand the underlying causes of poor health and then influence the systems and conditions that affect the wellbeing of our people. Together we aim to create sustainable change that will reduce the impact from risk factors of preventable chronic disease across the Hutt Valley. We do this by:

- Enabling **local solutions** and **local leadership** to drive sustainable change that is owned by community – not delivered to community.
- **Accelerating** and **mobilising action** alongside key influencers and change agents from a variety of sectors (including local government, Iwi, Pasifika, sport and recreation, business and health).

Our health and wellbeing is determined by complex social and physical environments so we need to take an environmental and systems approach to make change.

Systems change is about advancing equity by shifting the conditions that hold a problem in place. It includes being willing and able to change our own ways of thinking and acting.

Together with our partners in the prevention network we work to influence these conditions at all levels of change in order to improve the health and wellbeing of our people.



Leadership is a founding principle of Healthy Families NZ. The role of the Healthy Families Hutt Valley Strategic Leadership Group is to provide transformational leadership by using their spheres of influence to create, enable and support the systems change Healthy Families Hutt Valley is driving. The members represent the sectors and communities that Healthy Families Hutt Valley works with.

Our Strategic Leadership Group members are:

- Andrea Blackshaw – Director of Neighbourhoods and Communities, Hutt City Council (Chair)
- Marcus Sherwood – Head of Parks and Recreation, Hutt City Council
- Peggy Luke-Ngaheke - Manager Waiwhetū Marae
- Holona Lui - Director Catalyst Pacific Ltd
- Bridget Allan - CE Te Awakairangi Health Network
- Phil Gibbons - CE Nuku Ora (formerly Sport Wellington)
- Peter Kelly – CE Upper Hutt City Council
- Fionnagh Dougan – CE Hutt Valley and Capital and Coast District Health Boards
- Kayne Good - Principal Adviser Ministry of Education Wellington
- Dave Appleyard – Community champion
- Arawhetu Gray – Director Māori Health, Hutt Valley and Capital & Coast DHBs
- Mel Turner - Healthy Families NZ Senior Portfolio Manager, Ministry of Health

Ō MĀTOU MAHI OUR WORK

Kai Food

By connecting our communities, local government and system partners across Te Awa Kairangi and Aotearoa we can influence change that leads to a balanced food environment that everyone in our communities can access. We know that healthy food is not the easy choice for many and the ongoing impact of COVID-19 has highlighted the extent of food insecurity experienced by our people.

Our focus

- Raise community voice to influence national, regional and local plans, policy, resource and practice to support and enable locally-led solutions.
- Connect with people and organisations in our region working in the kai system to amplify our collective effort.
- Understand the whakapapa of Te Awa Kairangi to help connect our past, present and future environments for our communities and stakeholders.
- Map the local environment, creating and sharing opportunities to connect our communities through kai.

This includes:

- Gathering, documenting and elevating the voice of our communities in [Kai Experiences of Te Awa Kairangi](#) report.
- Being part of the convening group of the Hutt Valley Food Resilience Network. The intentions of this group are to learn from experiences during COVID-19 lockdown and create a proactive, connected and resilient food network.
- Documenting the rich history of the food environment in Te Awa Kairangi – “Ka mua, ka muri – walking into the future with a secure knowledge of the past” and sharing it with system stakeholders including Hutt City Councillors and the Hutt Valley Food Resilience Network.

- Launching and supporting the Koha Kai pātaka kai in Walter Nash Park alongside Common Ground. The pātaka connects the Taitā community by being a place where locals share good food every day.
- Briefing Hutt City Councillors outlining the levers and opportunities Council has for greater action and impact. Council endorsed the direction Healthy Families Hutt Valley and the Neighbourhoods and Communities Group within Council are taking and supported the continued prioritisation of work in the food system.
- Continuing to tautoko the kaupapa of community led Pataka and Maara through kānohi kitea, digging, harvesting, sharing mātauranga Māori, Maramataka, resource, koha, building, connecting, networking and connecting other champions in the system that will support the kaupapa.
- Alongside local partners, we are engaging in the Wellington Regional Growth Framework to highlight the need to balance food production and security alongside urban development. This has led to advancing the scoping of a Regional Food Strategy.
- Being the conduit and connector for central government decision makers to hear the lived experiences and opportunities for change direct from our local kai system champions.

More information can be found at healthyfamilieshuttvalley.org.nz/kai-food/

Imagine if eating nutritious, appropriate and affordable food was a normal part of life for everyone in our communities.

He Oranga Huarahi Healthy Active Streets and Spaces

Healthy city design creates active and healthy streets and neighbourhoods that enable play and bumping spaces as well as making walking and cycling easier, making our cities fun and vibrant places to live, learn, work and play. Healthy city design brings together initiatives focused on making our neighbourhoods and city more people-friendly, creating the social permission for any space to be a play space and strengthening communities through placemaking.

Our focus

- We're working with local government and system partners to influence city planning, urban design and infrastructure decisions to ensure Te Awa Kairangi is more connected and embodies a wairua centred design approach.
- Alongside local community champions and system partners, we're working to get more people walking, cycling and interacting with our public spaces. We're identifying what features of our environments already act as enablers while working to address barriers to making walking, cycling and connecting in our spaces safe, fun and easy.

This includes:

- Submitting to Hīkina te Kohupara, in partnership with Healthy Families Waitākere and Invercargill. The submission raised the issue of equity and how policies and infrastructure decisions need to consider existing health and transport equity. It also highlighted the need for government to lead the narrative about the changes required to redesign our streets to cater for all people.
- We've continued to be key partners in Hutt City Council's Innovating Streets for People projects providing strategic communications, engagement and governance resource. The Knights Road

Connection has trialled two iterations of a separated pathway for active travel as well as safety improvements for people on foot and wheels at a key public transport hub.

- We're supporting local cycling hubs. These hubs are providing local, low cost options for bike maintenance as well as activation of key cycling routes and public spaces.
- We have launched our Naenae Free Ride initiative and have adapted to a subscription model. Participants are gifted a bike, access to bike fix ups and become part of a cycling community. This initiative aims to remove a number of barriers to participation in cycling for Naenae residents that need access to low cost transport.
- Providing input into the District Plan review process to promote planning rules that enable a healthier and more people-friendly city.

More information can be found at healthyfamilieshuttvalley.org.nz/healthy-active-streets-and-spaces/

Imagine if our people took back the use of our streets and open spaces and our city becomes a place where our children can play safely, walking and cycling is safe and easy and communities are more connected.

Auahi kore Smokefree

As part of an integrated Tobacco Control Group for the Hutt Valley we're working to create more smokefree environments across all our settings. Smokefree environments reduce visibility of smoking and vaping to young people, help raise a smokefree generation and support people to stop smoking.

Our focus

- In partnership with Hutt Valley District Health Board our Systems Innovator – Smokefree Environments is working to support the implementation of smokefree environments across Te Awa Kairangi.
- Using our local experience and community voice to advocate and lead discussions nationally to enable smokefree and vapefree environments.

This includes:

- Supporting the Strategic Leadership Group with submissions on the Smokefree Aotearoa 2025 Action Plan and Smokefree Environments and Regulated Products Act.
- Supporting Wellington Rugby League to champion their smokefree sport kaupapa by upskilling coaches and club officials on how to support their club members to be smokefree and making smokefree and vapefree messages visible on the sidelines through support by Regional Public Health and Te Hīringa Hauora.
- Working with Hutt Valley Softball to support with championing smokefree sport for the 2021 summer season.
- Exploring smokefree and vapefree drop off zones for education settings. A survey to schools received a 20% response rate with all but one school indicating their desire to designate their drop off areas smokefree and vapefree.
- Continuing to support Upper Hutt City Council with the implementation of their smokefree policy.

- Leading engagement for smokefree town centres with Hutt City Council, focusing on raising awareness using updated pavements stickers and signage.

More information and resources can be found at healthyfamilieshuttvalley.org.nz/smokefree/ and huttcity.govt.nz/smokefree.

Imagine if our community spaces are all smokefree, where young people don't see smoking and aren't exposed to second-hand smoke.

Māori Systems Return

Our bold goal is that Māori are visible driving change. We use 'The Pou' (pillars) as the basis of our values-based approach. It utilises five distinct dimensions that are integral to Māori approaches to health, wellbeing, and life. The five pou are: tikanga, hauora, reo, mātauranga, and whenua which all align to Whakamaua and the three key aims of He Korowai Oranga. Through developing our understanding of te ao Māori and learning kōrero tuku iho we're building a connection to our kai, wai and whenua.

Our focus

- Ka mua, ka muri: we're building our capability and understanding of te ao Māori.
- Tautoko existing and evolving kaupapa by bringing our resource, connections and skills.
- Exploring wai mauri so we can effectively work to share the value and importance of wai with our communities.

This includes:

- Actively growing, practicing and sharing how we align to the pou. Internally we're developing our tikanga knowledge, reo capability and cultural awareness. Māori world views on whenua are also being shared with local system leaders.
- A wānanga series has been developed and is being delivered within the team and colleagues from Hutt City Council to generate a deeper understanding of te ao Māori.
- Wai ora, Whānau ora, and Mauri ora have been added as explicit goals to the Māori systems plan, these goals will be achieved through specific actions, such as supporting local Māori environmental initiatives to support wai ora (healthy environments).

Through mātauranga Māori our whole community restores our relationship with our taiao.

Wai Māori Water

Ko te wai te ora o ngā mea katoa – water is the life-giver of all things. We're exploring how to bring awareness to how vital wai ora is for our environment, our mental and physical wellbeing.

We have created impact in our collective work to increase access to water in our community places and spaces as well as normalising water as the drink of choice through our Player of the Day initiative. While this work continues to spread across our region we have pivoted our focus to wai ora.

Our focus

- To bring an understanding to our communities of the value of wai ora.
- To align our kaupapa with He Korowai Oranga, Wai Ora – Healthy Environments.

This includes:

- We're building our wai ora capability through actively gaining skills and an understanding of sustainability practices which will then be applied to local environments based on mātauranga Māori from local iwi experts.
- Choosing water as the drink of choice is becoming normalised across different settings with our Player of the Day pool passes. This initiative continues to create impact with minimal effort from our team by replacing fast food sponsorship with pool passes for organisations that demonstrate a pro-water kaupapa. Player of the day reaching over 70 sports clubs, 12 regional sports organisations and approximately 18,000 young people each year. It is supported by six Councils providing access to 22 pools across the lower North Island.
- Access to drinking water in public spaces continues to increase and is considered BAU through the actions of our Hutt City Council colleagues and system partners across the region. There are now over 25 water fountains in the places our people spend their time like parks and sports grounds. A map on Hutt City Council's [website](#) shows all the places where drinking water is now accessible.

<https://www.healthyfamilieshuttvalley.org.nz/wai-water/>

Imagine if there was no demand for sweet drinks from our young people because water is the normal and desired drink of choice.

Waipiro Alcohol Related Harm

Our bold goal is creating safe spaces where we live, learn, work and play which are free from the harm caused by alcohol and reduce the impact of this on our communities, particularly our tamariki.

We're working towards reducing the harm caused by alcohol, where people have safer patterns of drinking behaviours, environments support low-risk drinking, harmful drinking is not visible to our children and young people and community wellbeing and safety is enhanced.

Our focus

We are taking a phased approach to creating systems change to reduce the harm from alcohol. We're starting with a focus on stakeholder, partner and community engagement to collect alcohol related harm data and gather insights and people's lived experience when it comes to alcohol. This will inform the next phase which focuses on interpreting the data and insights and designing with the community, local-led solutions to reducing the harm from alcohol across the Hutt Valley.

This includes:

- Supporting Hutt City Council with the review of the Local Alcohol Policy. Any new policy will need to be in place by early 2024. Work on reviewing the current policy will begin later this year.

- Supporting the Strategic Leadership Group to advocate for an alcohol law reform. This includes writing letters to Ministers and Members of Parliament and continuing to raise the need for alcohol legislation that meets the needs of our community.
- We are planning for a stakeholder and partner workshop to be held in early October. The purpose of this workshop is to engage our system partners in a powerful shared vision and build momentum for collective action.
- Supporting the Strategic Leadership Group to develop a position paper on alcohol. The purpose of this paper is to increase socialisation of concepts, create shared meaning and align key messages when addressing the significant health and social harm from alcohol.

Imagine if the spaces where we live, learn, work and play are free from alcohol related harm.

For more information about our mahi visit healthyfamilieshuttvalley.org.nz or our [Facebook page](#)

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