



Sponsorship & Exhibition Prospectus

Enquiries:

Confab Conference & Event Consultants Ltd

Trish Scott

Ph: (03) 332 3085

Email: trish@confab.co.nz

www.ccdhb.org.nz/events/honc11

INVITATION TO SPONSOR AND EXHIBIT

The 16th NZNO Cancer Nurses Section Haematology and Oncology Conference organising committee warmly invites your expression of interest in sponsoring or exhibiting at this important event. The Wellington Blood and Cancer Centre (WBCC) has been bestowed the pleasure of organising this next biennial conference, to be held on the 18th and 19th February, 2011. We have chosen the Wellington Convention Centre as our venue, where numerous successful health-related conferences have been held. We hope that those attending will be able to enjoy some of the sights, sounds and tastes of Wellington from this central location.

It is anticipated that 150-200 delegates will attend the conference. Delegates will include oncology, haematology and radiotherapy nurses, palliative care, district and community cancer nurses, private oncology practice nurses, research nurses, the Cancer Society and other interested participants. Each full delegate registration will include pre-session refreshments, lunches, morning and afternoon teas and a ticket to the conference dinner.

A lot of innovative work is going on throughout primary health care and in the cancer and haematology treatment centres in New Zealand. We believe that this work should be recognised and most importantly shared. Our theme is to encourage working towards a common goal of providing best possible patient outcomes through evidence based practice. We hope that with this collaboration we will enable our centres to function efficiently, safely and compassionately for an increasing treatment population. We would also like to focus on preventative care and minimising the effect of disparities amongst the cancer population.

Our team from WBCC consists of nurse specialists, educators, unit co-ordinators, an associate charge nurse manager, community cancer nurses and we have enlisted the help of a professional conference organiser, Confab Conference and Event Consultants Ltd.

The speakers will be captivating, innovative people, recognised within their field with a vast amount of knowledge and experience in the oncology/haematology and health care arena within New Zealand. Different skills, approaches and innovative ideas which are improving outcomes for cancer patients will be presented.

Topics we hope to include are:

- Initiatives in health promotion and disease prevention
- Successful screening programmes
- Genetics
- Nurse-led initiatives in improving treatment outcomes

There are many opportunities for intending sponsors and exhibitors to make a worthwhile contribution to the overall success of this national conference which are outlined in the following pages. We invite you to consider these opportunities and confirm your interest by completing and returning the relevant enclosed application form. You are also welcome to contact us should you wish to discuss the opportunities in more detail.

Please direct all requests and enquiries to:



Trish Scott
Confab Conference & Event Consultants Ltd
PO Box 28158
Beckenham, CHRISTCHURCH 8242
Ph: 03 332 3085 Mob: 027 344 1524 E: trish@confab.co.nz

SPONSORSHIP PACKAGES

PRINCIPAL SPONSORSHIP PACKAGE

\$10,000.00 plus GST

One only available

Benefits include:

- Your company logo and acknowledgement as Principal Sponsor on the conference web page with a link to your website
- Your company logo and acknowledgement as Principal Sponsor in pre-conference promotion and in the conference handbook
- Your acknowledgement as Principal Sponsor by the MC during the conference
- Full page advertisement in the conference handbook which is distributed on registration (art work to be supplied by sponsor)
- One complimentary exhibition stand , including one full registration (exhibition details appear below)
- Two complimentary full registrations
- Four complimentary tickets to the conference dinner
- The opportunity to include one piece of promotional material and/or samples in the delegate satchels (samples must be approved by the conference organising committee)
- Company logo included on holding slide in plenary sessions

MAJOR SPONSORSHIP PACKAGES

\$7,000.00 plus GST

Two available

ONE SOLD, ONE STILL AVAILABLE

Benefits include:

- Your company logo and acknowledgement as a Major Sponsor on the conference web page with a link to your website
- Your company logo and acknowledgement as a Major Sponsor in pre-conference promotion and in the conference handbook
- Your acknowledgement as a Major Sponsor by the MC during the conference
- One half page advertisement in the Conference Handbook which is distributed on registration (art work to be supplied by sponsor)
- One complimentary exhibition stand ,including one full registration (exhibition details appear below)
- One complimentary full registration
- Two complimentary tickets to the Conference Dinner
- The opportunity to include one piece of promotional material and/or samples in the delegate satchels (samples must be approved by the conference organising committee)
- Company logo included on holding slide in plenary sessions

CONFERENCE DINNER**SOLD****\$4000.00 plus GST**

Benefits include:

- Your company logo and acknowledgement as a sponsor on the conference web page
- Your company logo and acknowledgement as a sponsor in pre-conference promotion and in the conference handbook
- Your acknowledgement as a sponsor by the MC during the conference
- Naming rights to the Conference Dinner (Friday night) including 4 complimentary tickets to the dinner
- The opportunity to provide a banner or signage to be placed in the dinner venue on the evening of the function
- The opportunity to include one piece of promotional material and/or samples in the delegate satchels (samples must be approved by the conference organising committee)
- Company logo included on holding slide in plenary sessions and on screen in dinner venue

CONFERENCE HANDBOOK**\$3000.00 plus GST**

Benefits include:

- Your company logo and acknowledgement as a sponsor on the conference web page
- Your company logo and acknowledgement as a sponsor in pre-conference promotion and in the conference handbook
- Your acknowledgement as a sponsor by the MC during the conference
- One full page advertisement in the conference handbook which is distributed on registration (art work to be supplied by sponsor)
- The opportunity to include one piece of promotional material and/or samples in the delegate satchels (samples must be approved by the conference organising committee)

CONFERENCE SACHELS**SOLD****\$3000.00 plus GST**

Benefits include:

- Your company logo and acknowledgement as a sponsor on the conference web page
- Your company logo and acknowledgement as a sponsor in pre-conference promotion and in the conference handbook
- Your acknowledgement as a sponsor by the MC during the conference
- Company name and logo overprinted on the outside of the satchel
- The opportunity to include one piece of promotional material and/or samples in the delegate satchels (samples must be approved by the conference organising committee)

Please note:

Other sponsors may purchase space for promotional material and literature inside delegates' satchels.

CONFERENCE NAME BADGES**SOLD****\$3000.00 plus GST**

Benefits include:

- Your company logo and acknowledgement as a sponsor on the conference web page
- Your company logo and acknowledgement as a sponsor in pre-conference promotion and in the conference handbook
- Your acknowledgement as a sponsor by the MC during the conference
- Your company logo on delegates, exhibitors and speakers name badges
- The opportunity to include one piece of promotional material and/or samples in the delegate satchels (samples must be approved by the conference organising committee)

CATERING

Catering sponsorships may be purchased on an individual basis or alternatively the full day catering on Friday may be purchased at **\$1800.00 plus GST. SOLD**

LUNCHES

\$1000.00 plus GST each

Two available (Friday, Saturday) SOLD

Benefits include:

- Your company logo and acknowledgement as a sponsor on the conference web page
- Your company logo and acknowledgement as a sponsor in pre-conference promotion and in the conference handbook
- Your acknowledgement as a sponsor by the MC during the conference
- The opportunity to profile the company's corporate identity in the venue during the lunch, e.g. banners, napkins, table decorations, entertainment
- The opportunity to include one piece of promotional material and/or samples in the delegate satchels (samples must be approved by the conference organising committee)

MORNING/AFTERNOON TEAS **SOLD**

\$ 500.00 plus GST each

Three available

Benefits include:

- Your company logo and acknowledgement as a sponsor on the conference web page
- Your company logo and acknowledgement as a sponsor in pre-conference promotion and in the conference handbook
- Your acknowledgement as a sponsor by the MC during the conference
- The opportunity to profile the company's corporate identity in the venue during the chosen catering, e.g. banners, napkins, table decorations, entertainment
- The opportunity to include one piece of promotional material and/or samples in the delegate satchels (samples must be approved by the conference organising committee)

PRE-SESSION REFRESHMENTS **SOLD**

\$250.00 plus GST each

Two available

Benefits include:

- Your company logo and acknowledgement as a sponsor on the conference web page
- Your company logo and acknowledgement as a sponsor in pre-conference promotion and in the conference handbook
- Your acknowledgement as a sponsor by the MC during the conference
- The opportunity to profile the company's corporate identity in the venue during the pre-session catering e.g. banners, napkins, table decorations, entertainment
- The opportunity to include one piece of promotional material and/or samples in the delegate satchels (samples must be approved by the conference organising committee)

SACHEL INSERTS

\$250.00 plus GST

Benefits include:

- The opportunity to include one piece of promotional material and/or samples in the delegate satchels (samples must be approved by the conference organising committee)

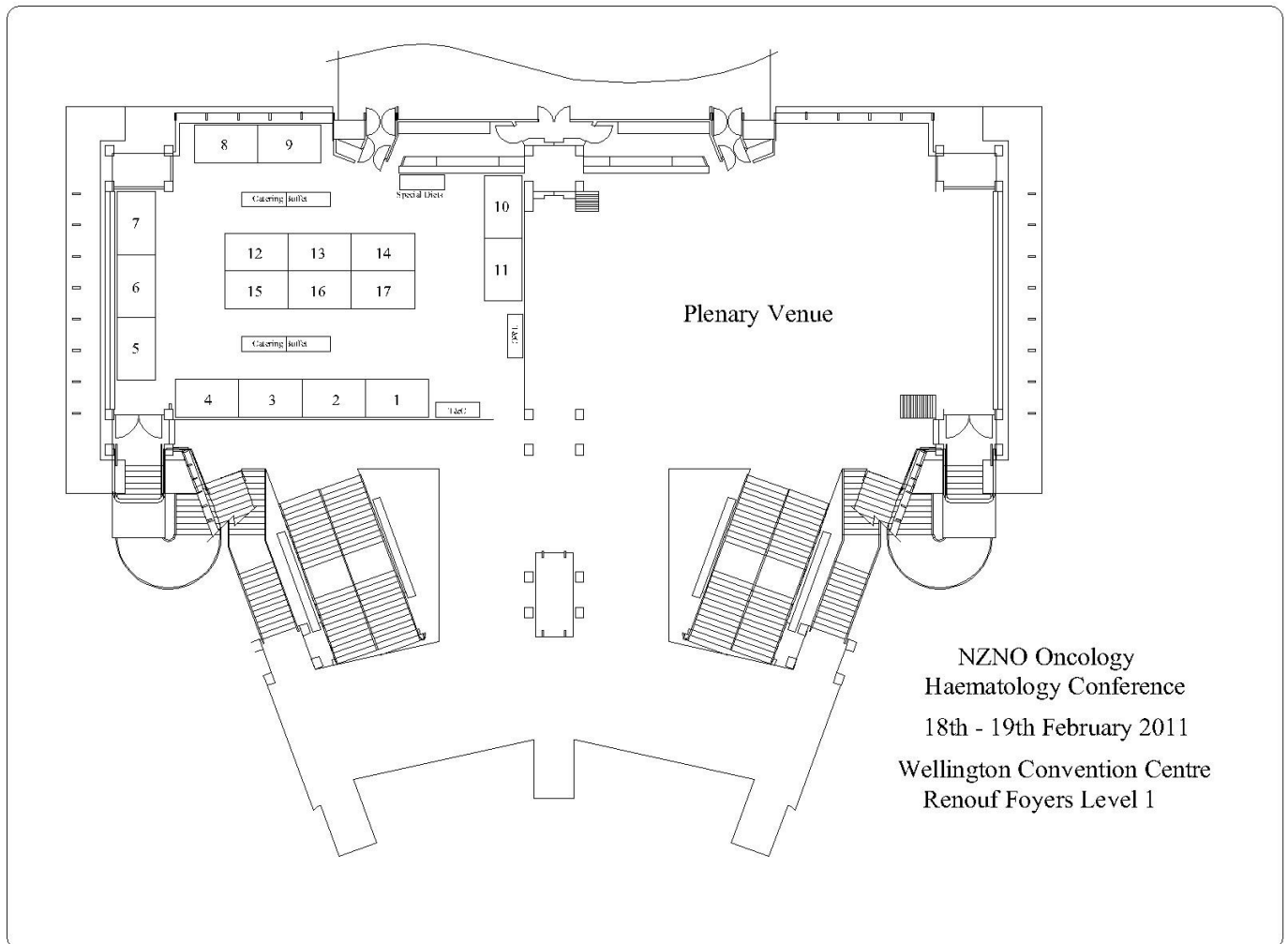
TO BOOK SPONSORSHIP:

Please fill in the sponsorship request form below and return it to us as per the instructions on the form.

Please Note: A deposit of at least 50% will be required on receipt of our invoice to secure your sponsorship. You will be required to pay in full by 20 December 2010.

EXHIBITION SPONSORSHIP

EXHIBITION FLOOR PLAN



EXHIBITION STANDS

\$1900.00 plus GST.

Stands and equipment are supplied by Displayworks

Included in the Exhibition Stand price is: -

- One complimentary full registration for the Conference (includes daily catering)
- Built panel booth 1.8m x 3m (height 1.95m)
- Fascia with company name (1800 x 200mm)
- 2 x spotlights
- Power – 10amp supply with 4 plug multi-box
- 1 x Clothed Trestle table
- Listing of your company contact details and basic product information in the conference handbook

NOTE:

- Additional personnel can be registered at an exhibitor's registration rate.
- The exhibitor must meet the cost of additional equipment, internet connections and related charges.

PROGRAMME OUTLINE FOR EXHIBITION TIMES

Thursday 17 th February:	5.00pm – 8.00pm	Exhibitors set up and registration
Friday 18 th February:	8.30am – 5.30pm	Conference
Saturday 19 th February:	8 30am – 2.00pm	Conference

ALLOCATION OF STANDS

From the site plan below, applicants are asked to select their preferred site, complete the attached form and forward to:

Trish Scott
Confab Conference & Event Consultants Ltd
PO Box 28 158, CHRISTCHURCH 8242
E: trish@confab.co.nz F: (03) 332 3084

Please Note: A deposit of at least 50% will be required on receipt of our invoice to confirm the stand booking. You will be required to pay in full by 20 December 2010.

CANCELLATION

If notification of cancellation is received prior to Dec 20th 2010 the deposit will be refunded less a cancellation fee of \$300.00 plus GST. After that date, no refunds will be made. The Conference Committee reserves the right to cancel the exhibition no later than 3 months prior to the opening date in case of circumstances beyond their control. In such a case, all monies received to that date would be refunded in full. The liability of the organisers will be limited to that amount.

SECURITY

The exhibition will be held at The Wellington Convention Centre. Security is the responsibility of the exhibitor. Exhibitors are responsible for ensuring that their goods on display are adequately insured for theft or damage. The organisers accept no liability for any loss or damage.



EXHIBITION APPLICATION FORM

Please indicate your preference and return to Confab Conference and Event Consultants by fax, email or post:

Trish Scott
 PO Box 28 518
 Beckenham, Christchurch, 8242
 Email: trish@confab.co.nz
 Fax: 03 3323 084

Stands will be allocated on a "first in" basis

Stand Application

Stand Number requested:

1st choice _____ 2nd choice _____ 3rd choice _____

Company Name: _____

Contact: _____

Postal Address: _____ City _____

Telephone: _____ Fax: _____

Email: _____

We apply for an exhibition stand/s in accordance with the terms and conditions set out in the 16th NZNO Cancer Nurses Section Haematology and Oncology Conference Prospectus

- Please invoice me for selected stand/s
- Please charge to my credit card (details below)

Credit Card Authorisation

Please charge NZ\$ _____ to the following credit card: Please circle card to be charged: Visa Mastercard

Cardholder Name: _____

Card Number: □□□□ □□□□ □□□□ □□□□

Expiry Date: _____

Signature: _____



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Trish Scott
 PO Box 25 158
 Beckenham, Christchurch, 8242
 Email: trish@confab.co.nz
 Fax: 03 3323 084

Sponsorship will be allocated on a "first in" basis

- | | |
|---|---|
| <input type="checkbox"/> Principal Sponsor
\$10,000 + GST | <input type="checkbox"/> Catering Package Friday
\$1800 + GST |
| <input type="checkbox"/> Major Sponsor (2 available)
\$7,000 + GST | <input type="checkbox"/> Lunches (2 available, Friday & Saturday)
\$1,000 + GST
<input type="checkbox"/> Fri <input type="checkbox"/> Sat |
| <input type="checkbox"/> Conference Dinner
\$4,000 + GST | <input type="checkbox"/> Morning & Afternoon Teas (3 available)
\$500 + GST
<input type="checkbox"/> Fri am tea <input type="checkbox"/> Fri pm tea <input type="checkbox"/> Sat am tea |
| <input type="checkbox"/> Conference Handbook
\$3,000 + GST | <input type="checkbox"/> Pre-session refreshments (2 available)
\$250 + GST
<input type="checkbox"/> Fri <input type="checkbox"/> Sat |
| <input type="checkbox"/> Conference Satchels
\$3,000 + GST | <input type="checkbox"/> Satchel Inserts
\$250 + GST |
| <input type="checkbox"/> Conference Name Badges
\$3,000 + GST | |

Company Name: _____

Contact: _____

Postal Address: _____ City _____

Telephone: _____ Fax: _____

Email: _____

We apply for sponsorship in accordance with the terms and conditions set out in the 16th NZNO Cancer Nurses Section Haematology and Oncology Conference Prospectus

- Please invoice me for selected sponsorship
- Please charge my credit card as below (visa or mastercard only)

Credit Card Authorisation

Please charge NZ\$ _____ to the following credit card: Please circle card to be charged: Visa
 Mastercard

Cardholder Name: _____

Card Number:

Expiry Date: _____

Signature: _____